



new look



march 2024

updated

version

Lookbook

products
for life

nlstore.com
nlstar.com

We bring people together.
Join the Smart community.





Lactoferra

Key to health

- A powerful natural immunoprotector
- Strengthens the body's protection against viruses and bacteria
- Promotes better iron absorption

◆ Contains natural sources of immunoglobulins and lactoferrin.

DIETARY SUPPLEMENT. IT IS NOT A MEDICINAL PRODUCT. CONSULT A SPECIALIST BEFORE USE



We bring people together.
Join the Smart community.



Innovative products

lookbook

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cocktails



ED Smart

lookbook



Enriched with the next generation peptides proteins for a load of health, beauty and powerful productivity in every sachet

ED Smart

Replace the breakfast. Or lunch. Or dinner.



Just eat



easy food





- MCT-oil for fat burning
- Collagen peptides for your beauty
- Vitamin and mineral complex for brain pumping and anti-stress protection
- Optimal CPFC – everything is thought out for you.

Easy food. Just eat

Replace the breakfast.
Or lunch. Or dinner.

EASY FOOD.
Replace breakfast.
Or lunch.
Or dinner.



Halal



A perfect protein matrix of 5 types of protein: egg, milk, soy, collagen, whey protein with peptides and alpha-lactalbumin for your perfect posture, slimness and lightness.

* Among the products of NL International

ED Smart Classic

Classic. Be easy

EASY FOOD
15 sachets
160–190 kcal



Banana Split
Cherry Brownie
Blueberry Yogurt

Perhaps the ideal ready-made PP solution for health, success and productivity. ED SMART Classic will take care of you 24 hours a day. A powerful vitamin complex and peptides will increase productivity and improve thinking during the day, and at night they will give you a sound sleep that replenishes strength.

◆ **Taste and benefits for a busy life without extra calories**





ED Smart Milky

Milky. Take it easy

EASY FOOD
15 sachets
160 kcal

Peanuts
in caramel
Coffee with milk



ED Smart Milky already contains milk! To make a cocktail, you only need water and a shaker. Take a nutritious cocktail with you anywhere to have a snack, keeping up with the rhythm of the big city. We have made it easy for you to keep yourself in great shape and stay productive every day.

◆ **The taste of your energy is ED Smart Milky**



cocktails



Energy Diet

lookbook



Salted caramel
Pistachio
Chocolate
Mushrooms
Chicken

Banana
Vanilla
Cappuccino
Strawberry
Coffee

Energy Diet HD

Proper nutrition is simple



Just eat



easy food





Energy Diet HD

Proper eating habits —
no overeating and breakdowns after a diet

EASY FOOD
Pack of 450 g
contains
15 servings



FR

Made
in France

Energy Diet HD is a balanced diet without extra calories. The cocktail contains everything that is necessary for the proper functioning of the body. It will help to have a full and proper diet. You can easily and deliciously lose excess weight or gain the right weight.



A diet without hunger and deficiency of nutrients

Spend your time in accomplishment, not cooking. Energy Diet HD will fit perfectly into the rhythm of your life. Helps out when there is no time to eat or too lazy to cook.

- Replaces a full meal
- It takes a couple of minutes to prepare
- Saturates without harm to the figure
- Gives a boost of energy for the whole day
- Helps to lose weight without stress



Smart food for
modern people

SVM
Laboratories

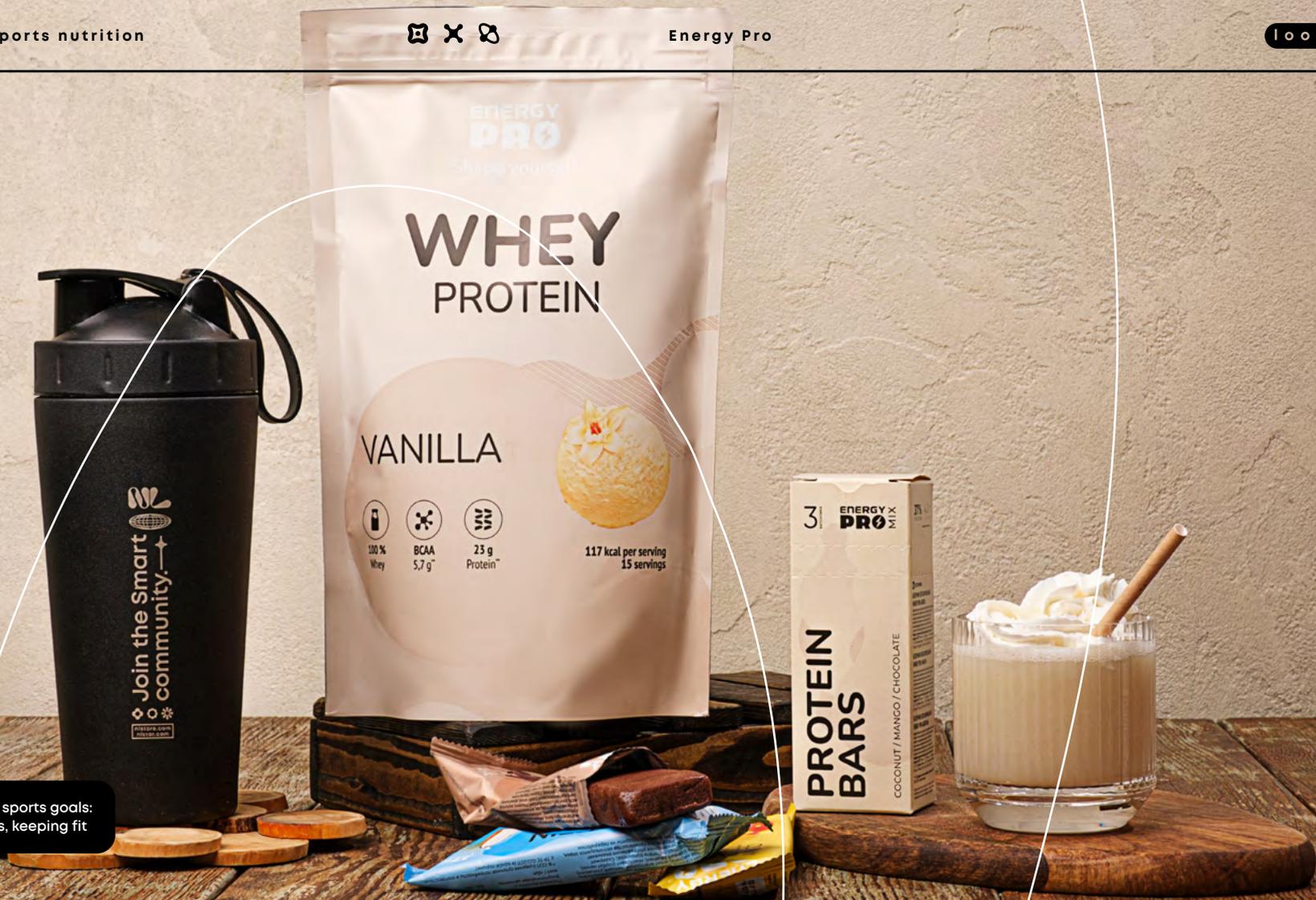




sports nutrition

Energy Pro

lookbook



It will help you to achieve any sports goals: lean muscle gains, weight loss, keeping fit

Energy Pro
For your dream-body



Stay shaped



s p o r t





Whey protein

Prepare a delicate and airy cocktail that will become your favorite delicacy accelerate the achievement of sports results. Contains 23 g of whey protein with a full amino acid profile and 5.7 g of BCAA per serving.

Airy cocktails with Chocolate and Vanilla tastes. Choose your favourite!

Energy Pro

What your athletic body needs

Protein bars

Excellent snack of several protein types — 22 g for 1 bar. With collagen and dietary fibers. Take it with you: camping, on a walk, training or on a journey. A source of a high-quality protein is always at hand!

Protein foods help to:

- Make up for the lack of protein in the diet
- Sharpen the body lines
- Burn the subcutaneous fat faster
- Build dry muscle mass
- Lose weight more effectively
- Recover faster after a workout

A mix of flavors
Coconut
Mango
Chocolate





healthy snacks

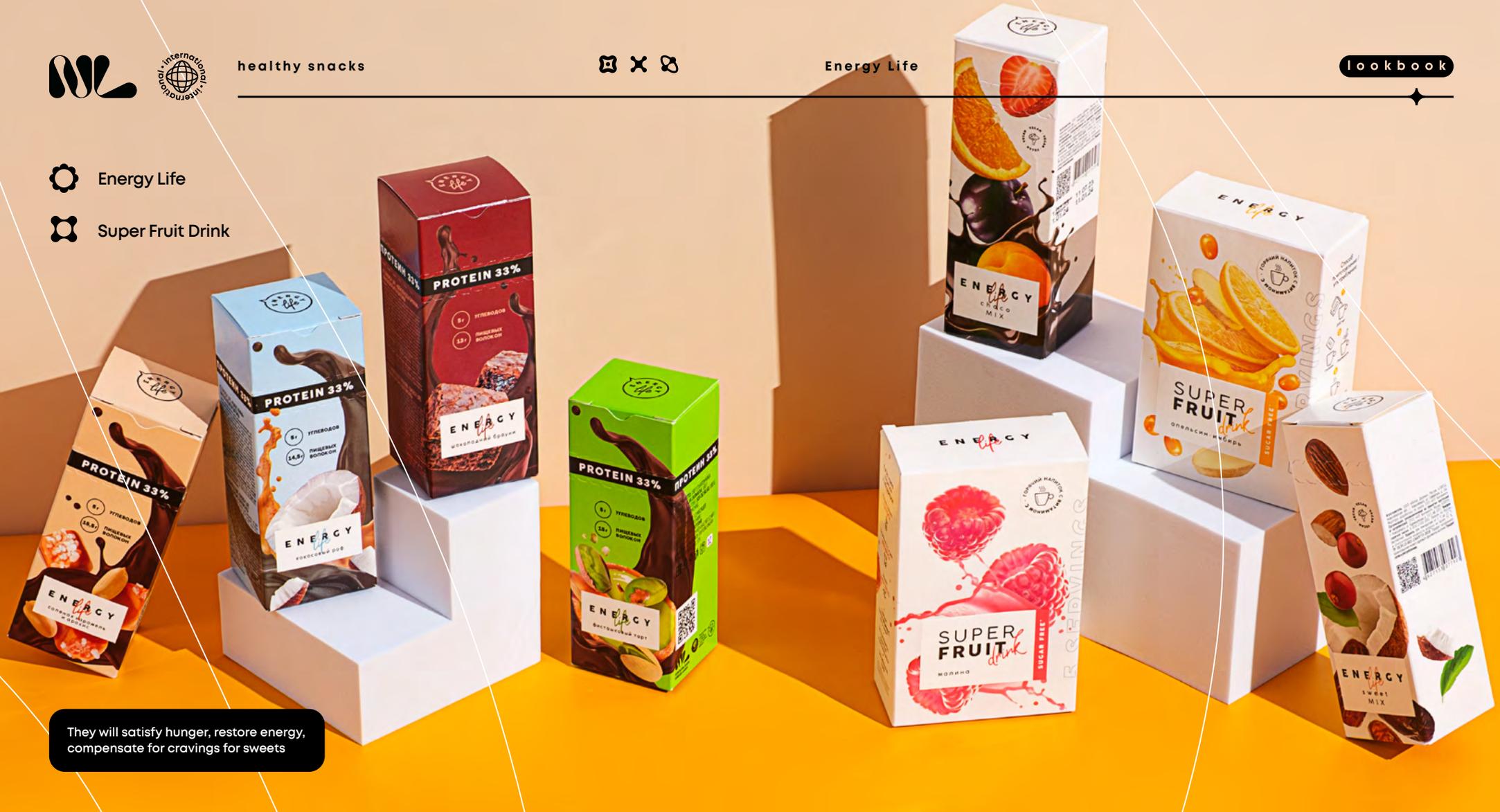


Energy Life

lookbook

Energy Life

Super Fruit Drink



They will satisfy hunger, restore energy, compensate for cravings for sweets

Energy Life
The perfect snack exists



Healthy snacks



snacks



Energy Life

— the perfect snack or dessert

Protein bars

— a real healthy treat, with 33% of protein and low carbohydrates.

The protein matrix consists of whey protein concentrate, milk protein concentrate and hydrolyzed collagen.

Tastes

- Pistachio tart
- Coconut raf
- Chocolate brownie
- Salted caramel and peanuts

◆ **Delicious and healthy snack that is easy to fit into your lifestyle**



Fruit bars

— vitamin cocktail with healthy trace elements, fiber and pectins. A sweet combination of bright taste, natural fruits, berries and nuts in a convenient format.

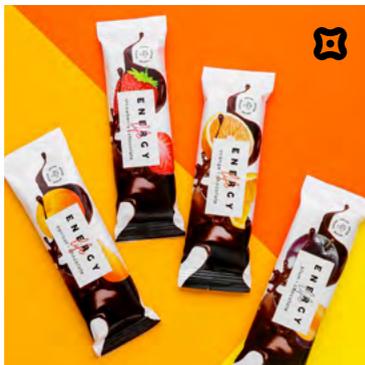
Date bars

with cranberries, almonds, coconut and mint

Chocolate-coated bars

with strawberries, orange, prunes and apricots

Your favorite fruit snack



Cheer yourself up, share the warmth with others

Useful composition without preservatives. No added sugar

Tastes

Raspberry
Orange-Ginger

Super Fruit Drink

Hot drinks made from natural fruit and berry extracts.

At the first signs of colds and malaise. They facilitate breathing, give vivacity and improve well-being.



Discover the multifaceted taste of original tea blends. All components are carefully selected to form a harmonious composition and give you an unforgettable pleasure from your favorite daily ritual.

Chaga is a natural source of strengthening the immune system and improves brain function. Goji berries have an anti-age effect and also have a beneficial effect on the weight loss process.



40 bags
with label,
2 g each

Black Indian
Black Ceylon
Green Chinese
Red fruity
Mix Tea

Enerwood Classic

Unique original blends
with multifaceted taste



The bright and rich flavors of tea will envelop you in harmony and comfort, help you take your mind off the bustle and tune in to a relaxing tone. Each new sip reveals the whole bouquet of components and gives real pleasure.



Herbal Tea

Taste and benefits in each pyramid

Silk pyramids 20 pcs.



Donna Bella
Gentleman
Liverpool
Vodoley
Valery
Prana
Lux

The luxury of exclusive blends of classic tea leaves combined with wild herbs endemic from ecologically clean areas of Kamchatka and Altai. Silk pyramids will fill every cup with bright taste and benefits. A rich drink turns a tea party into a ritual of taking care of yourself and your loved ones.

Choose your directional blend for better well-being.
Choose natural self-care.





adaptogens



PH Balance Stones

lookbook

The right True Water is always with you. It is easily absorbed by the body and is able to fully quench thirst.



PH Balance Stones

Create your own useful habit





Minerals in the composition of the cartridge

Zeolite is a unique stone, filters water, saturates it with minerals, normalizes the pH of water.

Shungite is able to purify water from heavy metals and transform its structure.

Flint activates water and improves its taste.

Magnesium saturates water with easily digestible magnesium ions, regulates the acidity of water.

PH Balance Stones

A stylish device with a replaceable cartridge is a source of «live» alkaline water. The minerals of the cartridge normalize the pH of the water, purify it from organic impurities and toxic metals, and saturate it with useful trace elements. Bioavailable and alkaline True Water is your healthy habit.

True Water helps:

- maintain the acid-base balance of the body
- remove toxins, neutralize free radicals
- recover faster after exertion

Device Color
Turquoise
Light green
Yellow
Grey

100%
natural
minerals



BioDrone

– natural adaptogen based on humic and fulvic acids



The effectiveness has been clinically proven

Humic substances act at the cellular level:

- have a mild immune-modulating effect
- increase the absorption of the active components of dietary supplements, delivering nutrients directly to the cell
- reduce oxidative processes in the body, slowing down the aging process
- they contribute to improving performance and reducing fatigue

Unique raw materials – brown coals of the Kansk-Achinsk deposit, unique in composition and origin





BioTuning

— a natural complex adaptogen based on colostrum (colostrum) and serum

100% natural product



It does not contain lactose, gluten or GMO



30 active ingredients for a smart body tuning:

- Nourish and restore the intestinal microflora
- Increase the energy resource of the body and its adaptive forces
- Help to recover quickly after stress and exertion
- Strengthen the immune system and the body's defenses
- Contribute to the restoration of metabolism
- Improve the skin, hair and nails condition

The maximum bioactivity is condensed by 40 times serum based on innovative technology



slim

lookbook

- DrainEffect
- FoodControl
- No YO-YO effect



Products-helpers on the way to a perfect figure

DIETARY SUPPLEMENT. IT IS NOT A MEDICINAL PRODUCT. CONSULT A SPECIALIST BEFORE USE

3D Slim Program

Weight loss products



Set for being slim



3 D s l i m





slim



3D Slim

lookbook

3D Slim Program

Products-helpers on the way to a perfect figure

FoodControl 2 in 1

Accelerates metabolism and helps to control appetite.

No YO-YO effect

Prevents the absorption of fats and carbohydrates, prevents fluid retention and strengthens the result.

DrainEffect

The draining drink starts the process of weight loss, relieves swelling, reduces volumes.

The result in 20 days — up to -8 cm, up to -5 kg*
*based on the results of voluntary testing.



РАЗРАБОТАНО
ULTRANOVATION
R&D Laboratory

The program in the correct sequence affects a number of causes of weight gain. It activates the natural mechanisms of weight loss and helps to form the right eating habits – the result will stay with you for a long time.

◆ Slimness and beauty easily and for a long time



White Tea

– active natural concentrate for making a drink in a weight loss program:

- Provides antioxidant protection
- Suppresses the process of fat accumulation
- Helps to control appetite
- Accelerates metabolism
- Reduces cravings for sweets

3D Slim cosmetics

Perfection is closer than you think

Anti-cellulite Gels Hot & Cold



The perfect addition to the 3D Slim program

Hot & Cold anti-cellulite gels are a double blow to cellulite and extra pounds.

- Improve microcirculation, promote the removal of excess fluid.
- Increase elasticity, stimulate collagen synthesis.
- Deeply moisturize and nourish the skin.

The contrasting thermal effect from the joint use of two products allows you to achieve the result twice as fast.





Serum Lifting

for stretch marks prevention

Suitable for use during pregnancy



The serum helps the skin to adapt to changes (weight gain or loss, rapid growth) without the stretch marks.

- **Clinically proven effectiveness. During 1 month of serum testing*:**
- decreased striae depth by 12.9% (profilometry)
- increased elasticity by 7.4% (elastometry)
- increased skin hydration to 42.9% (moisture measurement).

* According to the results of clinical and laboratory studies of the Lifting Serum for the prevention of stretch marks 3D Slim Program in the Center for Aesthetic Medicine and Expertise LLC on 10 female volunteers for 1 month.



Dietary supplement – must-have

for a better quality of life: truth or myth?



Dietary supplements have been part of our lives for a long time, but there are still a lot of myths about them. Let's look at the most common ones and increase our level of expertise.

The first myth

Dietary supplements are needed only for the elderly, athletes or seriously ill

If you are a perfectly healthy person, eat a healthy, varied diet and identify deficiencies in advance, you may need some dietary supplements to a lesser extent. But even the healthiest people in the modern world do not have enough time for themselves. There is no time to visit doctors, eat right, regularly undergo checkups. In such conditions, the body needs additional support.

Dietary supplements are micro-nutrition for the organs and systems of the body. They make up for the deficiency of vitamins and minerals, help the body stay healthy and hardy. This is relevant for all modern people.

The second myth

Dietary supplements are pacifiers

Our high-tech formulas were developed by professionals of the Ultranovation R&D Laboratory, a resident of the Biotechnopark in Koltsovo. Raw

materials from leading European manufacturers are used in the production: Martin Bauer, DSM Nutrition, Naturex. They have their own clinical

facilities and quality laboratories. All raw materials have a confirmed concentration of active substances. Therefore, you can be sure that you are getting exactly the dosage that is stated on the package.

For products, we choose innovative and modern forms of vitamins and active ingredients with high bioavailability and effectiveness.

We cannot speak for the entire market, but we can answer for the Greenflash® product line

The third myth

Taking dietary supplements is dangerous: their production is not controlled by anyone

All dietary supplements produced in Russia are subject to mandatory state registration. To do this, they undergo laboratory tests in independent laboratories and receive expert opinions from scientists. But we also undergo voluntary certification.

Our production is certified according to international standards ISO 22000

and GMP. These certificates confirm the requirements for the safety of products, production and quality control of products manufactured on it.

Upon receipt of any manufactured products, we conduct laboratory tests. And, only after making sure that everything is perfect, we supply dietary supplements for sale.

So, everything is decided by the approach to production

A quality product is the result of the efforts of professionals, the use of the best resources and a thorough inspection of each stage of production. Difficult? Yes. Does it require a lot of effort? Sure. High-quality? Definitely. Do all manufacturers do this? No. But the result is worth it. We know this because we do all this every day for the Greenflash® line.



dietary supplements

Greenflash

lookbook



Greenflash dietary supplements are easy to combine in an individual health program

DIETARY SUPPLEMENT. IT IS NOT A MEDICINAL PRODUCT. CONSULT A SPECIALIST BEFORE USE

Key to health
Personal key to your health



A new level of self-care



supplements



Key to health

Biologically active additives
of the new generation



Advanced
production
technology

The effectiveness of formulas has been proven by thousands of results of our clients and is possible thanks to our approach:

- innovative formulas of vitamins and active ingredients
- effective dosages and natural formulations
- production and product quality control ISO 22000, GMP

Greenflash dietary supplement

it is easy to combine in an individual health program aimed at solving your personal tasks.

Active components are collected in different parts of the planet, where they gain maximum bioactivity. And they are combined in formulas so as to complement and enhance each other's action.

Dietary supplement formulas are an exclusive development of Ultranovation R&D Laboratory, a resident of the Biotechnopark in Koltsovo



ПАТЕНТОВАНО
ULTRANOVATION
R&D Laboratory

Halal



Detox box plus

General cleaning of the body



The ideal preparatory stage for all dietary supplements and weight correction programs

- Detox Step 1 plus** — mild intestinal cleansing
- Detox Step 2 plus** — cleansing and protection of the liver, regulation of fat and cholesterol metabolism
- Detox Step 3 plus** — kidney cleansing, prevention edema and infections of the genitourinary system

It works without stress for the body, fitting into the usual rhythm of life. Easy and effective!

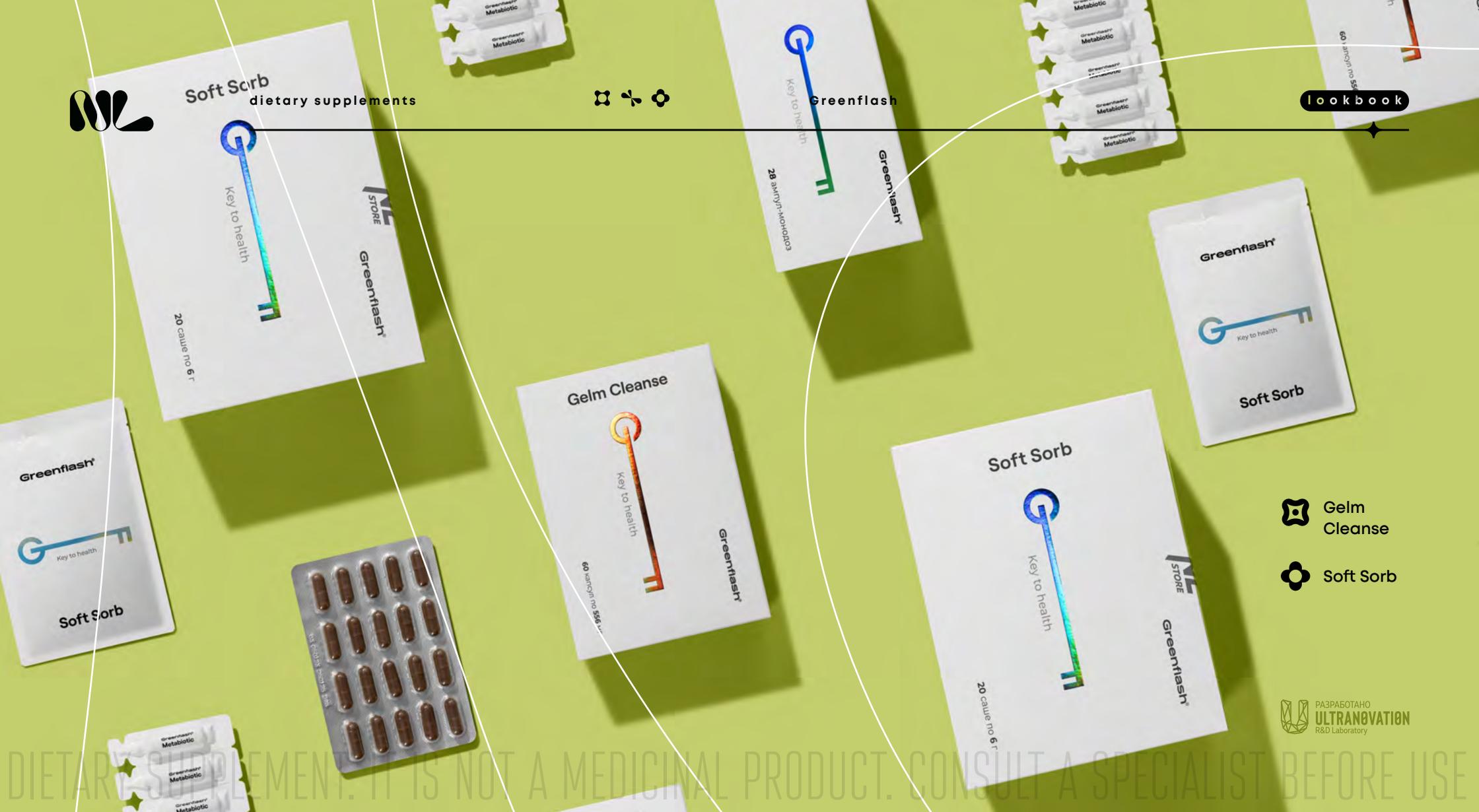


Soft Sorb
dietary supplements



Greenflash

lookbook



-  Gelm Cleanse
-  Soft Sorb

РАЗРАБОТКА
ULTRANOVAION
R&D Laboratory

Detox Sorb

Antiparasitic immunity



A new level
of self-care



supplements



DIETARY SUPPLEMENT. IT IS NOT A MEDICINAL PRODUCT. CONSULT A SPECIALIST BEFORE USE



Detox Sorb

The program works in several directions:

📦 Gelm Cleanse

Creates an unfavorable environment for the life of parasites and promotes their excretion from the body. Natural phytocomplex in capsules with antiparasitic activity based on plant extracts and essential oils.

🌿 Soft Sorb

A sorbent drink based on prebiotic fibers helps to remove toxins, reduce heaviness, bloating and abdominal pain during food, alcohol or allergic intoxication.

If you keep pets, like low-salted fish, sushi and medium-rare meat, or are experiencing acclimatization while traveling - a natural sorbent with the taste of apple juice Detox Sorb is simply necessary for you.



🌿 Metabiotic

An innovative natural product based on fermented whey to restore the balance of microflora and gastrointestinal tract. Ready-made metabolites of lactic acid bacteria:

- regulate the balance of microflora,
- contribute to the restoration of the intestinal wall,
- prevent irritable bowel syndrome.

Clinically tested

◆ **The key to healthy digestion, beauty and energy**



Greenflash liposomal

Liposomal dietary supplements

Innovative liposomation technology



Liposomes are a modern way of active substances delivery directly into the cell, which increases their bioavailability by 1.5–2 times. A liposome is a rounded sphere-container made of phospholipids related to a human cell, the active substance inside such a container is more safe and effective.

- For a good mood – 5-HTP liposomal
- For productive brain work – Metabrain liposomal
- To improve sleep quality – Neuromedium liposomal
- To support immunity – Vitamin C liposomal



Metabrain liposomal

- improves memory and expands the brain adaptive capacity
- increases attention focusing

5-HTP liposomal

- stimulates the production of «happiness» and «sleep» hormones – serotonin and melatonin
- improves mood
- useful if you are trying to control your appetite and reduces cravings for sweets



ПАЗРАБОТАНО
ULTRANOVAATION
R&D Laboratory



Neuromedium liposomal

- accelerates sleep onset
- improves the sleeping quality, depth and duration

Vitamin C liposomal

- regulate the immune defense
- an antioxidant and antiage effect



- 5,000 mg of collagen peptides per serving
- Refreshing taste of green tea
- Only 0.5 g of carbohydrates per serving

Collagen Peptides

is a low carbohydrate formula of collagen peptides with a high content of amino acids and a proceratin complex for firmness and elasticity of skin, hair and nails, production of its own hyaluronic acid, smooth gait and light step.

Peptides have a low molecular weight, which increases their absorption

Collagen Tandem

Collagen Peptides & Marine Collagen



Marine Collagen . . .

— natural marine anti-inflammatory SOS support after injuries, physical exertion and cosmetic procedures.

- ◆ **The most effective collagen duo for perfect posture, your flexibility and lightness. A powerful formula for beauty and health.**



Calcium & Magnesium

Marine native minerals



Natural oceanic forms of calcium from red algae and magnesium from seawater are ideally compatible with the body and have high bioavailability.



Magnesium

You will remain calm in any situation.

Calcium

Your skin, hair, nails look flawless.



It contains colostrum and freeze-dried whey

This technology is one of the most delicate ways to preserve natural active substances with maximum bioavailability

Lactoferra

An active complex for strong immunity

It contains that are natural for the body immune components – immunoglobulins and lactoferrin.

100% natural product



Halal

- Helps to restore and strengthen the immune system
- Strengthens the body's protection against viruses and bacteria
- Improves tissue regeneration processes
- Promotes better iron absorption

Asian Skin Care System



The effect of fresh moisturized skin can be achieved with complex dense makeup. But if you follow the traditions of oriental care – pay attention to cleansing and moisturizing, cosmetics will need several times less.

In purification rituals, Korean women are very careful about the skin. They do not use cotton pads, do not rub or stretch the skin, choose completely weightless textures of cleansers. And washing is carried out in several simple but important stages.

To begin with, hydrophilic oil. It removes dirt, traces of sweat and dust, and also gently dissolves even the most resistant decorative cosmetics and dense sunscreens with high SPF, but does not act aggressively.

The «hydrophilic» must be washed off with a foam for washing. It is enough to apply it with light movements and rinse the face with water – the remnants of the oil will be washed off, and the skin will receive hydration.

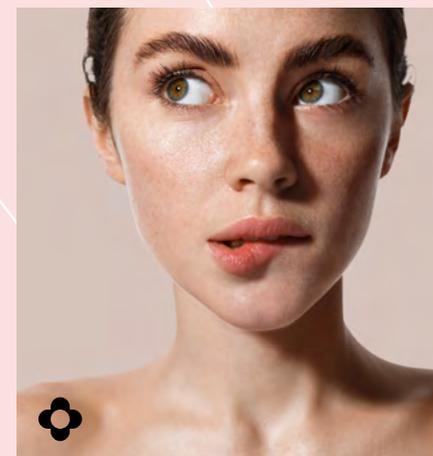
For deeper cleansing, you can use enzyme powder once or twice a week. Natural extracts break down and completely remove dead skin particles.

Special skin needs a delicate approach. For example, for gentle cleansing, you can use a kaolin-based mask with sea salt. It cleanses even the most sensitive skin, removes black spots, narrows pores, softens, mattifies and smoothes the skin.

Now, attention, please. You only have three seconds to apply the tonic! Asian girls use this rule to keep the maximum hydration that hydrophilic oil and foam have given to the skin.

And now the tonic-mist. It refreshes and serves as a guide for the active components of nutrients and restoratives. The light spray is evenly distributed over the skin surface – no need to apply it to cotton pads and rub the skin with them.

The skin is radiant and ready to receive nourishment and your care further!





facial cosmetics



Be Loved Oriental

lookbook



 Cleansing

 Moisturizing
and nourishing

Your skin care
in a few steps

Be Loved Oriental

Your care from Korea



Delicate care
for your skin



face care



Be Loved Oriental

Korean cosmetics are famous for gentle gentle cleansing. This is the key to good penetration of active ingredients in the next stages of care.

The effect of flawless smooth skin «chok-chok»



KR

Made in Korea

The line of Korean cosmetics BL Oriental combines the best traditional components with proven effectiveness and texture hits to achieve the effect of flawless smooth skin «chok-chok». The result is noticeable after the first application.

Your care from Korea

Updated product line



- More than 150 trending cosmetic assets
- Up to 77% of components of natural origin
- The latest achievements of Korean cosmetologists

Hits of active ingredients: 7 precious powders, Centella asiatica, ginseng, snail mucin, bakuchiol, lotus, coconut and bamboo water, avocado oil, baobab seeds, jojoba, probiotics, collagen and volcanic ash.

◆ Let your natural beauty attract the eyes

Timely hydration slows down aging, strengthens the immune system, accelerates skin regeneration. Therefore, Korean scientists create cosmetics for all ages, famous for ultra-hydration.



Be Loved. Be Sunny

Sun protection



Shea butter
D-panthenol
Vitamins E and C

Sunscreens for face and body with a high protection factor of 50 SPF:

- Reliable formula based on chemical and natural filters
- Protect against UV rays of the A and B spectrum
- Easy to apply, absorb quickly, leave no white marks or sticky surface



cosmetics for men

The Lab male science

lookbook

- Formulas for men's skin
- Stylish packaging
- Trending fragrances



Exquisite aromas with notes of bergamot, sandalwood, cardamom, cedar and leather accord

The LAB

Scientifically. Stylish. Like a man.



Special for men's skin



men's care





Minimum set of funds

Cleansing gel

normalizes the production of sebum, improves the tone of the face.

Universal balm

will soothe the skin after shaving, suitable for moisturizing the skin of the face and hands at any time of the day.

Shower gel and shampoo 2 in 1

will leave the skin hydrated, and the hair voluminous and well-groomed.

Shaving gel

has an antiseptic effect, relieves inflammation, refreshes.

The LAB

male science

Brutal cosmetics designed specifically for men. The compositions take into account the peculiarities of men's skin, and trendy selective fragrances will not leave any woman indifferent.

Active ingredients

Charcoal powder and AHA-acid
for deep cleansing.

Sorbitol and panthenol
moisturize and accelerate renewal.

Menthol, mint and aloe
relieve inflammation, tone the skin, narrow the pores.

Aromatic notes:
bergamot,
sandalwood,
cedar, cardamom,
leather accord



Men's cosmetics
are about comfort
and self-respect



hair cosmetics



Occuba Professional

lookbook

Products for daily and intensive care

Occuba

Salon hair care at your home



To make hair look expensive



hair care



Occuba Professional

Even more fun with hair care

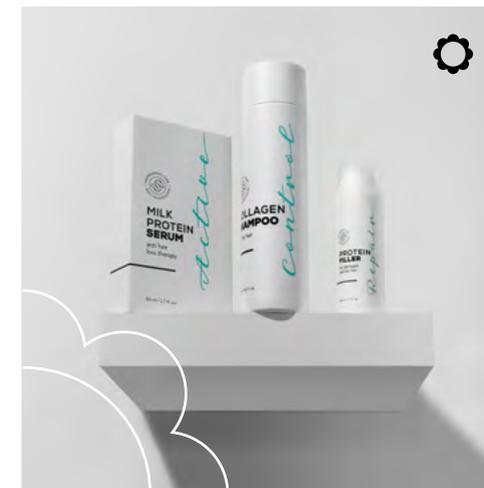
Collagen products with a high concentration of active substances have been developed by professional hairdressers and adapted for home care.

The result: the hair looks expensive and well-groomed, as if you have just visited a salon.

DE Made in Germany

6 times richer than similar professional products*: 69 active ingredients, exclusive AFG-system asset, sulfate-free, paraben-free, clinically proven effectiveness. Suitable for daily use (PH 5.5-6.2)

* Series for damaged hair Matrix So Long Damage, Wella Professional Fusion



Real care magic from Occuba. The filler restores damaged hair and moisturizes it from the inside, and the nourishing mask restores its silkiness and shine. The serum stimulates hair growth and prevents hair loss. Strong long curls flow like silk.

Hits of active components for visible results

As part of the line of products: collagen, panthenol, keratin, protein, silk, jojoba, extracts and oils.



toothpastes



Sklaer

lookbook



Sklaer
Toothpastes



Your perfect smile



Sklaer

Your perfect smile

The new generation of Sklaer toothpastes is:

- Gentle cleansing with mild surfactants
- Caries prevention: sorbitol and xylitol inhibit the growth of carious bacteria
- Safe composition without fluoride, SLS, parabens or dyes

Classic mint flavor



For daily use

White — a whitening toothpaste

- mild abrasive complex
- lemon extract



Protect — a remineralizing toothpaste

- calcium pantothenate
- hydroxyapatite
- kelp extract



Sensitive — a toothpaste for sensitive teeth and gums

- potassium nitrate
- a complex of plant extracts (calendula, sage, chamomile)



◆ Universal help

for bruises, hurts, cuts, burns, sprains, irritation and other unpleasant situations.

Smartum Max

Regenerating gel



A unique set of active components, maral plasma, humic substances and silver:

- accelerates healing,
- reduces pain and inflammation in muscles and joints,
- has a decongestant and absorbant effect,
- has a disinfecting effect.

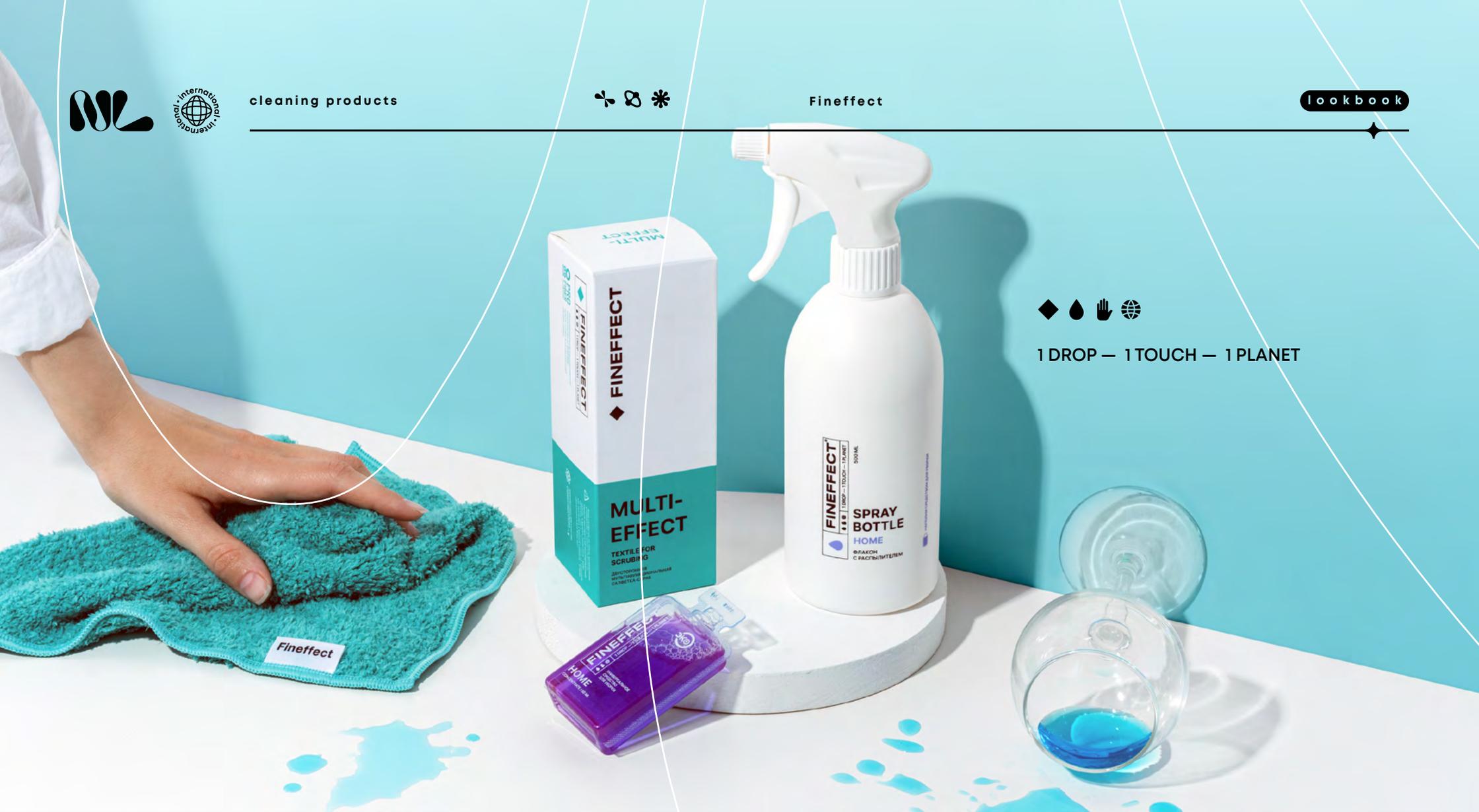


cleaning products



Finefect

lookbook



1 DROP — 1 TOUCH — 1 PLANET

Finefect
Smart Home Care System



When one drop
can do a lot



cleaning



Fineffect

A complete home cleaning solution with instant visual impact

◆ ● ✎ 🌐
1 DROP
1 TOUCH
1 PLANET



Pure composition for the health of your home

Smart home care system for those who take care of their time and save resources. Create cleanliness around yourself with minimal time, water and household chemicals.

Concentrates

Super concentrates in a 50 ml capsule turn into 500 ml of the finished product. A total of 4 concentrates will replace 18 cleaning products and make your home shine. They give a powerful effect without the aggressive effects of acids and alkalis on the surface. They contain up to 95% less plastic compared to the packaging of a full-size product.



Simple
Clean
Running

Vials

Stylish reusable bottles with convenient dispensers and sprayers help to control the amount of the product. They save your money and reduce the consumption of plastic. Recyclable – let's save the planet together!



◆ Sparkly clean

Gloss Power

Dishwashing gel

A biodegradable gel based on soft surfactants perfectly cleans dishes even in cold water.

- It consists of 99.5% natural ingredients
- Its components treat the hands skin
- Suitable for washing toys, fruits and vegetables

Free of perfumes, dyes, parabens and petrochemicals



Perfect result with dishwashing Sponge

Fineffect Textile

A new approach to home care

Developed with the participation of professional cleaning agencies

- ◆
 - ◆
 - ◆
 - ◆
 - ◆
 - ◆
- 1 DROP
1 TOUCH
1 PLANET



Fineffect Textile napkins are a real magnet for dirt. The split microfibre attracts dirt and the smallest dust particles. Napkins absorb liquid in a volume several times greater than their weight. They glide over the surface, leaving behind only cleanliness – without streaks, lint and scratches. The effect of cleaning is long-lasting: the napkin shares antistatic properties with the surfaces, so dust accumulates on them more slowly.

They work especially effectively in combination with Fineffect cleansers. And let your house shine with cleanliness!



Enzymes against stains



Fineffect — gentle cleanliness with ease

Harsh chemistry perfectly washes different stains. And at the same time, it slowly destroys the structure of the fabric and washes out its color. To vilify such things will turn out to be significantly less, they quickly lose their appearance. The remnants of powders and gels for washing are harmful to nature and human health. But everything changes if high technologies are introduced into washing.

The composition of the new Fineffect laundry products includes enzymes – protein catalysts that increase the speed of chemical reactions. Enzymes for detergents create microorganisms during fermentation. Different enzymes are aimed at removing certain protein, starch, fat or other types of stains. Enzymes sort of break the contamination into smaller parts, further facilitating the work of surfactants.

In the composition of Fineffect gels: protease, alpha-amylase, pectate lyase, mannanase, lipase. As part of the aqua powder for washing enzymes based on alkaline protease.

- Protease against protein stains (blood, grass, etc.)

- Alpha-amylase against starch-containing stains (pasta, potatoes, baby food)
- Lyase pectate against fruit and vegetable stains (cherries, tomatoes, etc.)
- Mannanase against stains based on polymer thickeners, which are found in sauces, puddings, yoghurts, toothpaste, etc.
- Lipase against greasy spots

Enzymes

– modern technological solution for washing. They work actively at low temperatures, and this is an excellent result of washing with savings of hot water, electricity and the product itself. This approach does not damage even delicate tissues and helps to reduce carbon dioxide emissions. At high temperatures, enzymes are destroyed, so it is optimal to use such products at a washing temperature of 30–40 °C.

Another advantage of enzymes is high efficiency at low concentrations in the formula. It will take very little product to launder the dirt.

Enzymes are completely decomposed in nature and do not negatively affect the environment.



Fineffect стирка

Clean laundry with ease

Bottles with
a convenient
spout for dosing

Effective at low
temperatures



Comfort is to inhale the fresh smell of cleanly washed laundry. Concentrated Fineffect laundry detergents will wash away dirt even in cold water thanks to special formulas with enzymes. Safe formulations restore the freshness of underwear, preserving its shape and color. Hypoallergenic gel is suitable for all owners of sensitive skin, even babies. The conditioner will soften the linen and leave a light coconut scent on it, eliminate static electricity and facilitate ironing.

With Fineffect, cleanliness will surround you everywhere



All products

Health



Cocktails

ED Smart Classic

sachet, 15 servings

- Banana split
- Cherry brownie
- Blueberry yogurt

ED Smart Milky

sachet, 15 servings

- Peanuts in caramel
- Coffee with milk

Energy Diet HD

a jar, 15 servings

- Banana
- Vanilla
- Cappuccino
- Strawberry
- Coffee
- Salted caramel
- Pistachio
- Chocolate
- Mushrooms
- Chicken

Sport nutrition

Energy Pro

Protein

a doypack, 15 servings

- Vanilla
- Chocolate

Protein bars Mix

coconut, mango, chocolate • 3 pieces of 60 g

Healthy snacks

Energy Life

Fruit bars

Date MIX

with cranberries, almonds, coconut and mint
• 3 pieces of 40 g

Chocolate MIX

with strawberries, orange, prunes,
apricots • 4 pieces of 40 g

Protein bars

3 pieces of 50 g

Pistachio tart

- Coconut raf
- Chocolate brownie
- Salted caramel and peanuts

Super Fruit Drink

hot drinks • 5 servings

- Raspberry
- Orange Ginger

Tea

Enerwood Classic

40 bags with label, 2 g each

- Black Tea • black indian
- Deep Black • black ceylon
- Green Tea • green chinese

Red Tea • red fruity

MIX Tea • assorted black,
green, red teas

Herbal Tea

directional blends • 20 pyramids

Vodoley • to strengthen the kidneys

Lux • cleansing tea drink

Valery • soothing tea drink

Liverpool • to support liver health

Donna Bella • for women's health

Gentleman • for men's health

Prana • to support the respiratory system

Adaptogens

PH Balance Stones

A set for regulating the pH of water
device and cartridge • 650 ml • 40 g
colors: grey, turquoise, yellow, bright green

Replacement cartridge

pH control • 40 g

BioDrone

Complex of humic
and fulvic acids
28 monodoses

**BioTuning**

A complex product based on colostrum and serum

25 sticks

Weight loss products**3D Slim Program****DrainEffect Green**

draining drink • 20 sticks

DrainEffect Red

draining drink • 20 sticks

Кейс 3D Slim Program

the weight loss program for 20 days includes:

DrainEffect Green • 20 sticks

Food Control 2 in 1 • 40 capsules

No YO-YO effect • 40 capsules

White Tea

drink based on natural extracts for active weight loss • 28 monodoses

3D Slim cosmetics**Cold**

cooling anti-cellulite cream gel • 200 ml

Hot

warming anti-cellulite gel • 200 ml

Lifting

serum for stretch marks prevention • 100 ml

Biologically active additives**Greenflash****Detox box plus**

the program of complex cleansing in 3 steps: intestines, liver, kidneys
3 complexes of 40 capsules

Detox Step 1 plus

intestinal cleansing formula • 40 capsules

Detox Step 2 plus

intestinal cleansing formula • 40 capsules

Detox Step 3 plus

kidney cleansing formula • 40 capsules

Soft Sorb

natural sorbent based on prebiotic fibers • 20 sachets

Gelm Cleanse

natural phytocomplex with antiparasitic activity • 60 capsules

Metabiotic

metabolites of beneficial bacteria to normalize the balance of microflora and gastrointestinal functions • 28 monodoses

Omega-3

essential polyunsaturated fatty acids (PUFA omega-3 900 mg) • 30 capsules

Vitamin D3 2000 ME

fat-soluble form of the essential solar vitamin • 60 capsules

Vitamin K2+D3

active forms of vitamins to increase the efficiency and absorption of calcium, phosphorus and other minerals • 30 capsules

Vitamin B9+B12

active forms of vitamins to support the hematopoietic system, cognitive functions, male and female health • 30 capsules

Zinc

chelated form of zinc for immunity, reproductive system, carbohydrate metabolism • 30 capsules

Iron

chelated form of iron for the hematopoiesis system • 30 capsules

Vitamin C liposomal

active forms of vitamin C to strengthen the immune system and antioxidant protection • 30 capsules

5-HTP liposomal

a complex of amino acids to improve mood, regulate sleep and wakefulness • 30 capsules

Metabrain liposomal

neuroadaptogen for productive brain work, increased concentration of attention • 30 capsules

Neuromedium liposomal

a biorhythm corrector that provides a high-quality deep sleep at night and high productivity during the day • 30 capsules

Calcium Marine

natural sea calcium for strengthening the bone frame and beauty • 30 capsules

Magnesium Marine

natural sea magnesium for nervous system balance • 30 capsules

Marine Collagen

native marine collagen for anti-inflammatory support of joints and tissues • 30 capsules

Collagen Peptides

youth formula for restoring skin, hair, nails, cartilage and bone tissue • 20 sticks

Lactoferra

an active natural complex for a strong immunity, with immunoglobulins and lactoferrin • 90 capsules



Care



Facial cosmetics

Be Loved Oriental

Basic cleansing

Hydrophilic oil
200 ml

Cleansing foam
150 ml

Moisturizing mist
110 ml

Deep cleansing

Glow Mask
35 ml

Detox hydrogel mask
1 pcs

Cleaning Discs
60 pcs

Enzyme Powder
50 g

Moisturizing and nourishing

Moisturizing cream gel
50 ml

Eye Contour Cream
25 ml

Night serum with retinol
30 ml

Daily Moisturizing Serum
30 ml

Enriched Night Cream
50 ml

Hydrogel Patches

Magic Glitter Moisturizing
40 pcs

Pink Glow Shining
60 pcs

Final care

Corrective CC cream
50 ml

Lip balm
15 g

Sunscreen cosmetics

Be Loved Sun

Face sunscreen
SPF 50 • 50 ml

Body sunscreen
SPF 50 • 100 ml

Cosmetics for men

The LAB male science

Shaving Gel
145 ml

Shower gel and shampoo 2 in 1
245 ml

Cleansing gel
145 ml

Universal balm
to nourish and moisturize the skin • 105 ml

Body care

Be Loved Body

Body Luminizer Bronze
moisturizing bronzer milk • 110 ml

Body Shimmer Silver
milk with a shimmer effect • 110 ml

Softening hand cream
150 ml

Smartum Max

Regenerating gel
30 ml

Crispento

Deodorant-crystal for the body Silver
100 g

Hair cosmetics

Occuba Professional

Collagen Shampoo

Color
for colored hair • 250 ml

Control
for oily hair • 250 ml

Repair
for damaged hair • 250 ml

Volume
for fine hair • 250 ml

Rich balm-conditioner
to nourish and moisturize hair • 250 ml

Cure mask
to nourish damaged hair • 150 ml

Repair filler
to restore split ends and brittle hair
• 50 ml

Active Serum
against hair loss • 10 x 5 ml



Oral hygiene care

Sklaer

Toothpaste

Protect
remineralizing • 75 ml

White
whitening • 75 ml

Sensitive
for sensitive teeth and gums • 75 ml

House



Cleaning products

Fineffect

Household chemicals (concentrates) and reusable bottles for dilution

Home bottle
with a spray gun • 500 ml

Home universal product
for cleaning • 50 ml

Brilliance bottle
with a spray gun • 500 ml

Brilliance
glass cleaner • 50 ml

Household chemicals

Gloss Power
dishwashing gel • 500 ml

Foam soap concentrate and refillable bottle

Hands foam bottle
with foaming agent • 500 ml

Hands foam ecofoam
for hands • 50 ml • berry / floral

Cleaning cloths

Floor
for the floor • 60 x 50 cm

Polish
for polishing • 40 x 38 cm

Shine
for glass • 40 x 35 cm

Soft
for glass • 40 x 35 cm

Superfiber
for wet cleaning • 37 x 37 cm

Universal
universal • 40 x 40 cm

Universal plus
universal high density
• 30 x 40 cm

Auto
for car • 40 x 40 cm

Multi-effect
scrub cloth • 30 x 30 cm
turquoise / grey

Sponge
for washing dishes • Ø 15 cm

Laundry products

Fineffect

Japanese aquapowder-concentrate for washing
700 g

Active Plus Concentrated washing Gel
1 000 ml

Baby & Sensitive Concentrated washing Gel
1 000 ml

Active Plus Concentrated Gel
1 000 ml

Accessories

ED Smart Shaker
with a valve • 500 ml
colors: blue, yellow, beige, cherry-red

NL Shaker
with a valve • 700 ml
color: black

The assortment may vary depending on a country



Useful NL services and tools

in one place

Online store

Convenient and modern online store

nlstar.com

Place orders with delivery in Russia, CIS countries and around the world.

nlstar.com.tr

Place orders with delivery in Turkey.

md.nlstar.com

Place orders with a delivery in Moldova.

Online store and Personal office in your smartphone

NL Store iOS

The official app for iOS.

NL Store Android

The official Android app.

Delivery from the online store

International delivery

We deliver worldwide to the nearest post office or door-to-door.

Free delivery to the NL office

Free delivery to the company's store or office in more than 300 cities of Russia, CIS and other countries.

Postmates and drop-off points

You can receive your order at a parcel locker or pick-up points.

Delivery from Kazakhstan to Russia

We will deliver French ED from Kazakhstan to any point in Russia.

Courier door delivery

Courier door delivery on the date you choose.

Yandex Express delivery in Russia

Courier door delivery in a short time.



Russian Post

Delivery is carried out throughout Russia, including to remote areas where other delivery options are not possible.

The detailed information about delivery terms for each region is available on the company's website.

Training

Telegram

[NL_Assistant](#)

The chatbot will help you in just a couple of clicks to find out any information about products, business, projects, events and services of NL company briefly and to the point.

[NL>Welcome_bot](#)

A beginner's training chatbot will easily help you get used to the company and start developing and earning.

NBS University

[NBS University](#)

A training platform for network entrepreneurship. He will teach you: how to take the first steps and earn money, sell a lot and easily, attract into business and manage a team, promote your brand and product.

[NBS University в VK](#)

Here are the latest news about information products, useful materials and contests.

[Use library](#)

A platform of useful experience. High-quality online courses for skills development. The courses are paid, but for them you get a PV in your personal volume.

[BUDU Portal](#)

Here you will get inspiration and motivation, learn all about the power of dreams, learn how to set and achieve goals. And we have also collected incredible success stories of the NL universe on the portal, which will help to inspire those who still doubt in their abilities to partner with the company.

To work with the structure and clients

Referral program

The service of attracting customers to the range of NL International and registering new managers.

NL Reader iOS / Android

A corporate messenger that will tell you the news of the company and mentors, and if your qualifications are from B3 and higher, it will help you pass your news to the team.

Gift certificates

A powerful tool to increase customer loyalty. An electronic certificate can be given to partners, customers, or those who are actively interested in products, but have not yet decided to make a purchase.

The «Open Entrance» program

An additional tool for attracting newcomers to the company. The company receives applications and transmits them to partner networks that have fulfilled the terms of the program.



About products, beauty and health

YouTube

[Youtube channel about NL Store products](#)

Everything about the assortment: presentation films, commercials, workshops, exclusive talk shows, acquaintance with products and expert opinion.

Yandex Zen

[Pleasant&Useful with NL](#)

A page with useful life hacks on the topics: beauty, proper nutrition, fitness and sports, healthy lifestyle.

Social media

YouTube

[NL International YouTube channel](#)

All about NL International business: events, video tools, presentations of services and projects, videos about the company's friends and network leaders. Advantages of the NL business offer.

Telegram

[NL News](#)

Instant notification of new products, promotions and events of the company.

VKontakte

[NL International](#)

Here you will find information about new products, promotions and special offers, announcements of all NL events, training videos and articles.



Service and support

Contacts and phone numbers

Hotline

8 800 2500 800

Opening hours: from 8:00 to 24:00 (from 04:00 to 20:00 Moscow time)
without breaks and weekends.

The call in Russia is free.

Kazakhstan + 7 (717) 297 3023

Latvia + 371 (258) 9 3949

Lithuania + 370 (6) 919 8511

Estonia + 372 (880) 7086

Moldova + 373 (229) 03823

Uzbekistan + 998 (712) 05 0612

Georgia + 995 (322) 11 5076

International calls for other countries: +7 (983) 510-00-81

The call is charged as an outgoing call to the landline (city) number of your country
(in Belarus - as an outgoing call to the country's mobile number) at the prices of the telecom
operator whose services you use.

Chat Top Club NL

Informal and positive communication between TOP-qualified NL leaders
and the corporate council.

NL Service

Online service support for partners qualified from TOP2.

[Chatbot Nelly](#)

The chatbot at the website, in the NL Store 2.0 apps and Telegram. Quickly
searches for answers to questions about products, services, work system, nutrition
and any information an NL partner might need. If Nelly doesn't find an answer,
the operator will join the conversation.

Charity

«Sunny City»

The Sunny City Foundation has been a partner of NL since 2007. The Foundation
works in three directions: prevention of abandonment of children and assistance to
families, assistance to children in orphanages, as well as the search and placement
of children in new families.

We bring people together.
Join the Smart community.



23 years of innovation

We produce products that change the way people live and think, and the sales system allows you to build your own successful business.

✦ **16 countries**
and plan to expand
worldwide

6 million customers

**78 stores
and 323 offices**

Own production

Together with the strategic partner Ultranovation R&D Laboratory, we improve bestsellers and develop new products.



5 000 m²

for production,
control and storage

1.2 million packages

per month allow us
for in-house
production

10 tons of raw materials

per day is required to
make the product

NL International
Partner

ID

Phone

2000-2024
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All rights reserved.
When using catalog materials,
the link is mandatory.



nlstore.com



new look



Welcome-course

The course is a business card of a business, company and product.
The most up-to-date information for a beginner and the most important
actions at the start.





New look brand

