



new look



# Lookbook

products  
for life

[nlstore.com](http://nlstore.com)  
[nlstar.com](http://nlstar.com)

We bring people together.  
Join the Smart community.





ORIENTAL COSMETICS  
**BE LOVED**



# BL Oriental

Your care from Korea

A magical combination of traditional Korean ingredients and progressive cosmetological active components for a flawless you.

◆ Updated product line





We bring people together.  
Join the Smart community.



Innovative products

lookbook

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cocktails



ED Smart

lookbook



Enriched with the next generation peptides proteins for a load of health, beauty and powerful productivity in every sachet

# ED Smart

Replace the breakfast. Or lunch. Or dinner.



Just eat





- MCT-oil for fat burning
- Collagen peptides for your beauty
- Vitamin and mineral complex for brain pumping and anti-stress protection
- Optimal CPFC – everything is thought out for you.

# Easy food. Just eat

Replace the breakfast.  
Or lunch. Or dinner.

EASY FOOD.  
Replace breakfast.  
Or lunch.  
Or dinner.



A perfect protein matrix of 5 types of protein: egg, milk, soy, collagen, whey protein with peptides and alpha-lactalbumin for your perfect posture, slimness and lightness.

\* Among the products of NL International

# ED Smart Classic

Classic. Be easy

EASY FOOD  
15 sachets  
160-190 kcal



Banana Split  
Cherry Brownie  
Blueberry Yogurt

Perhaps the ideal ready-made PP solution for health, success and productivity. ED SMART Classic will take care of you 24 hours a day. A powerful vitamin complex and peptides will increase productivity and improve thinking during the day, and at night they will give you a sound sleep that replenishes strength.

◆ **Taste and benefits for a busy life without extra calories**





# ED Smart Milky

Milky. Take it easy

EASY FOOD  
15 sachets  
160 kcal

Peanuts  
in caramel



ED Smart Milky already contains milk! To make a cocktail, you only need water and a shaker. Take a nutritious cocktail with you anywhere to have a snack, keeping up with the rhythm of the big city. We have made it easy for you to keep yourself in great shape and stay productive every day.

◆ **The taste of your energy is ED Smart Milky**



cocktails



Energy Diet

lookbook



Salted caramel  
 Pistachio  
 Chocolate  
 Mushrooms  
 Chicken

Banana  
 Vanilla  
 Cappuccino  
 Strawberry  
 Coffee

# Energy Diet HD

Proper nutrition is simple



Just eat



easy food







# Energy Diet HD

Proper eating habits —  
no overeating and breakdowns after a diet

EASY FOOD  
Pack of 450 g  
contains  
15 servings



FR  
Made in  
France

Energy Diet HD is a balanced diet without extra calories. The cocktail contains everything that is necessary for the proper functioning of the body. It will help to have a full and proper diet. You can easily and deliciously lose excess weight or gain the right weight.



## A diet without hunger and deficiency of nutrients

Spend your time in accomplishment, not cooking. Energy Diet HD will fit perfectly into the rhythm of your life. Helps out when there is no time to eat or too lazy to cook.

- Replaces a full meal
- It takes a couple of minutes to prepare
- Saturates without harm to the figure
- Gives a boost of energy for the whole day
- Helps to lose weight without stress



Smart food for  
modern people

SVM  
Laboratories





sports nutrition



Energy Pro

lookbook



It will help you to achieve any sports goals:  
lean muscle gains, weight loss, keeping fit

**Energy Pro**  
For your dream-body



Stay shaped





## Whey protein

Prepare a delicate and airy cocktail that will become your favorite delicacy accelerate the achievement of sports results. Contains 23 g of whey protein with a full amino acid profile and 5.7 g of BCAA per serving.

Airy cocktails with Chocolate and Vanilla tastes. Choose your favourite!

# Energy Pro

What your athletic body needs

## Protein bars

Excellent snack of several protein types — 22 g for 1 bar. With collagen and dietary fibers. Take it with you: camping, on a walk, training or on a journey. A source of a high-quality protein is always at hand!

### Protein foods help to:

- Make up for the lack of protein in the diet
- Sharpen the body lines
- Burn the subcutaneous fat faster
- Build dry muscle mass
- Lose weight more effectively
- Recover faster after a workout

A mix of flavors  
Coconut  
Mango  
Chocolate





healthy snacks



Energy Life

lookbook

 Energy Life

 Super Fruit Drink



They will satisfy hunger, restore energy, compensate for cravings for sweets

**Energy Life**  
The perfect snack exists



Healthy snacks



snacks



## Energy Life

— the perfect snack or dessert

### Fruit bars

— vitamin cocktail with healthy trace elements, fiber and pectins. A sweet combination of bright taste, natural fruits, berries and nuts in a convenient format.

#### Date bars

with cranberries, almonds, coconut and mint

#### Chocolate-coated bars

with strawberries, orange, prunes and apricots

### Protein bars

— real PP is a delicacy, which includes 2 types of protein, vitamins and minerals, as well as the right fats.

The bars contain up to 25% protein (whey protein concentrate, soy protein isolate).



#### Tastes

Coconut  
Double chocolate  
Caramel and airy rice  
Praline with walnut



## Cheer up yourself, share the warmth with others

Useful composition without preservatives. Without added sugar

#### Tastes

Raspberry  
Orange-Ginger  
Mulled wine

## Super Fruit Drink

Hot drinks made from natural fruit and berry extracts.

At the first signs of colds and malaise. They facilitate breathing, give vivacity and improve well-being.



Choose a taste to suit your mood: rich black tea with spicy mint and lemon, bright red tea with a tart note of rosehip, as well as green teas with a hint of black currant or refreshing lemon-mint notes.

Reishi mushroom helps to increase endurance and helps to cope with diseases. Cordyceps activates the body's reserves and prolongs youth.

# Enerwood Classic

Unique taste and care for your health in each blend

60 tea bags with a label, 2 g each



Black  
Green  
Red  
Green with lemon and mint  
Mix of black, green, red teas

Fragrant tea compositions, complemented with fragrant herbs, notes of fruits and berries. Each blend contains natural adaptogens – reishi mushroom and cordyceps – the oriental secret of longevity.

# Herbal Tea

Taste and benefits  
in each pyramid

Silk pyramids  
20 pcs.



Donna Bella  
Gentleman  
Liverpool  
Vodoley  
Valery  
Prana  
Lux

The luxury of exclusive blends of classic tea leaves combined with wild herbs endemic from ecologically clean areas of Kamchatka and Altai. Silk pyramids will fill every cup with bright taste and benefits. A rich drink turns a tea party into a ritual of taking care of yourself and your loved ones.

Choose your directional blend for better well-being.  
Choose natural self-care.





adaptogens



PH Balance Stones

lookbook




The right True Water is always with you. It is easily absorbed by the body and is able to fully quench thirst.



 Zeolite



 Shungite



 Flint  Magnesium

# PH Balance Stones

Create your own useful habit



Adapt



adaptogens







### Minerals in the composition of the cartridge

**Zeolite** is a unique stone, filters water, saturates it with minerals, normalizes the pH of water.

**Shungite** is able to purify water from heavy metals and transform its structure.

**Flint** activates water and improves its taste.

**Magnesium** saturates water with easily digestible magnesium ions, regulates the acidity of water.

# PH Balance Stones

A stylish device with a replaceable cartridge is a source of «live» alkaline water. The minerals of the cartridge normalize the pH of the water, purify it from organic impurities and toxic metals, and saturate it with useful trace elements. Bioavailable and alkaline True Water is your healthy habit.

### True Water helps:

- maintain the acid-base balance of the body
- remove toxins, neutralize free radicals
- recover faster after exertion

Device Color  
 Turquoise  
 Light green  
 Yellow  
 Grey

100 %  
 natural  
 minerals



# BioDrone

– natural adaptogen based on humic and fulvic acids



The effectiveness has been clinically proven

Humic substances act at the cellular level:

- have a mild immune-modulating effect
- increase the absorption of the active components of dietary supplements, delivering nutrients directly to the cell
- reduce oxidative processes in the body, slowing down the aging process
- they contribute to improving performance and reducing fatigue

Unique raw materials – brown coals of the Kansk-Achinsk deposit, unique in composition and origin



Does not  
contain  
lactose



# BioTune

– natural complex adaptogen  
based on colostrum and serum

The effectiveness  
has been clinically  
proven



More than 30 active ingredients in the product  
restore the intestinal microbiome:

- activate the production of natural immunoglobulin in the body,
- increase the energy resource of the body restoring biorhythms,
- stimulate the formation of the body's immune response,
- promote the restoration of metabolism,
- improve the condition of the skin, hair, nails.

Innovative technology: 33 times condensed serum –  
maximum bioactivity



slim

lookbook

 DrainEffect

 FoodControl

 No YO-YO effect



Products-helpers on the way to a perfect figure

# 3D Slim Program

Weight loss products



Set for being slim



# 3D Slim Program

Products-helpers on the way to a perfect figure

## FoodControl 2 in 1

Accelerates metabolism and helps to control appetite.

## No YO-YO effect

Prevents the absorption of fats and carbohydrates, prevents fluid retention and strengthens the result.

## DrainEffect

The draining drink starts the process of weight loss, relieves swelling, reduces volumes.

The result in 20 days – up to -8 cm, up to -5 kg\*  
\*based on the results of voluntary testing.



DEVELOPED BY  
**ULTRANOVATION**  
R&D Laboratory

The program in the correct sequence affects a number of causes of weight gain. It activates the natural mechanisms of weight loss and helps to form the right eating habits – the result will stay with you for a long time.

## ◆ Slimness and beauty easily and for a long time



## White tea

– active natural concentrate for making a drink in a weight loss program:

- Provides antioxidant protection
- Suppresses the process of fat accumulation
- Helps to control appetite
- Accelerates metabolism
- Reduces cravings for sweets

# 3D Slim cosmetics

Perfection is closer than you think

Anti-cellulite Gels Hot & Cold



The perfect addition to the 3D Slim program

Hot & Cold anti-cellulite gels are a double blow to cellulite and extra pounds.

- Improve microcirculation, promote the removal of excess fluid.
- Increase elasticity, stimulate collagen synthesis.
- Deeply moisturize and nourish the skin.

The contrasting thermal effect from the joint use of two products allows you to achieve the result twice as fast.





# Dietary supplement – must-have

for a better quality of life: truth or myth?



Dietary supplements have been part of our lives for a long time, but there are still a lot of myths about them. Let's look at the most common ones and increase our level of expertise.

## The first myth

### Dietary supplements are needed only for the elderly, athletes or seriously ill

If you are a perfectly healthy person, eat a healthy, varied diet and identify deficiencies in advance, you may need some dietary supplements to a lesser extent. But even the healthiest people in the modern world do not have enough time for themselves. There is no time to visit doctors, eat right, regularly undergo checkups. In such conditions, the body needs additional support.

Dietary supplements are micro-nutrition for the organs and systems of the body. They make up for the deficiency of vitamins and minerals, help the body stay healthy and hardy. This is relevant for all modern people.

## The second myth

### Dietary supplements are pacifiers

Our high-tech formulas were developed by professionals of the Ultranovation R&D Laboratory, a resident of the Biotechnopark in Koltsovo. Raw

materials from leading European manufacturers are used in the production: Martin Bauer, DSM Nutrition, Naturex. They have their own clinical

facilities and quality laboratories. All raw materials have a confirmed concentration of active substances. Therefore, you can be sure that you are getting exactly the dosage that is stated on the package.

For products, we choose innovative and modern forms of vitamins and active ingredients with high bioavailability and effectiveness.

We cannot speak for the entire market, but we can answer for the Greenflash® product line

## The third myth

### Taking dietary supplements is dangerous: their production is not controlled by anyone

All dietary supplements produced in Russia are subject to mandatory state registration. To do this, they undergo laboratory tests in independent laboratories and receive expert opinions from scientists. But we also undergo voluntary certification.

Our production is certified according to international standards ISO 22000

and GMP. These certificates confirm the requirements for the safety of products, production and quality control of products manufactured on it.

Upon receipt of any manufactured products, we conduct laboratory tests. And, only after making sure that everything is perfect, we supply dietary supplements for sale.

### So, everything is decided by the approach to production

A quality product is the result of the efforts of professionals, the use of the best resources and a thorough inspection of each stage of production. Difficult? Yes. Does it require a lot of effort? Sure. High-quality? Definitely. Do all manufacturers do this? No. But the result is worth it. We know this because we do all this every day for the Greenflash® line.



dietary supplements

Greenflash

lookbook

Greenflash dietary supplements are easy to combine in an individual health program

**Key to health**  
Personal key to your health



A new level  
of self-care



supplements





# Key to health

Biologically active additives  
of the new generation



Dietary  
Supplement

It is not a  
medicinal  
product

The effectiveness of formulas has been proven by thousands of results of our clients and is possible thanks to our approach:

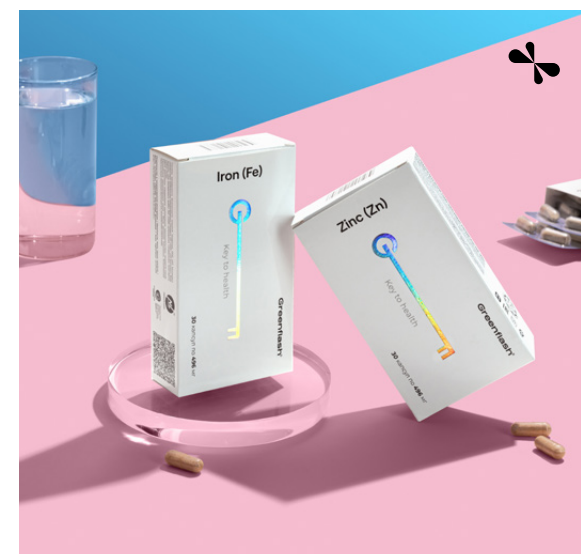
- innovative formulas of vitamins and active ingredients
- effective dosages and natural formulations
- production and product quality control ISO 22000, GMP

# Greenflash dietary supplement

it is easy to combine in an individual health program aimed at solving your personal tasks.

Active components are collected in different parts of the planet, where they gain maximum bioactivity. And they are combined in formulas so as to complement and enhance each other's action.

Dietary supplement formulas are an exclusive development of the Ultrinovation R&D Laboratory, a resident of the Biotechnopark in the village of Koltsovo.



DEVELOPED BY  
**ULTRINOVATION**  
R&D Laboratory

Halal



# Detox box plus

General cleaning of the body



The ideal preparatory stage for all dietary supplements and weight correction programs

- Detox Step 1 plus** — mild intestinal cleansing
- Detox Step 2 plus** — cleansing and protection of the liver, regulation of fat and cholesterol metabolism
- Detox Step 3 plus** — kidney cleansing, prevention edema and infections of the genitourinary system

It works without stress for the body, fitting into the usual rhythm of life. Easy and effective!



Soft Sorb  
dietary supplements



lookbook



-  Gelm Cleanse
-  Soft Sorb

DEVELOPED BY  
**ULTRANOVATION**  
R&D Laboratory

# Detox Sorb

Antiparasitic immunity



A new level  
of self-care



supplements



# Detox Sorb

The program works in several directions:

## ☒ Gelm Cleanse

Creates an unfavorable environment for the life of parasites and promotes their excretion from the body. Natural phytocomplex in capsules with antiparasitic activity based on plant extracts and essential oils.

## ☒ Soft Sorb

A sorbent drink based on prebiotic fibers helps to remove toxins, reduce heaviness, bloating and abdominal pain during food, alcohol or allergic intoxication. If you keep pets, like low-salted fish, sushi and medium-rare meat, or are experiencing acclimatization while traveling - a natural sorbent with the taste of apple juice Detox Sorb is simply necessary for you.



## ☒ Metabiotic

An innovative natural product based on fermented whey to restore the balance of microflora and gastrointestinal tract. Ready-made metabolites of lactic acid bacteria:

- regulate the balance of microflora,
- contribute to the restoration of the intestinal wall,
- prevent irritable bowel syndrome.

◆ **The key to healthy digestion, beauty and energy**

# Greenflash liposomal

Liposomal dietary supplements

Innovative liposomation technology

Halal

DEVELOPED BY ULTRANOVATION R&D Laboratory



Liposomes are a modern form of delivery of active substances directly into the cell, increasing their bioavailability by 1.5-2 times. The liposome shell includes phospholipids related to the structure of the body's cells. Therefore, the body completely absorbs

5-HTP liposomal – for a good mood

Vitamin C liposomal – to support immunity and sunburn

Metabrain liposomal – for productive brain work





### Marine Collagen . . . . .

– natural marine anti-inflammatory SOS support after injuries, physical exertion and cosmetic procedures.

The most effective collagen duo for perfect posture, your flexibility and lightness. A powerful formula for beauty and health.

# Collagen Tandem

Collagen Formula & Marine Collagen



### Collagen Formula . . .

for regeneration of skin, hair and nails, restoration of cartilage and bone tissue, maintenance of vascular elasticity.

# Calcium & Magnesium

Marine native minerals

DEVELOPED BY  
**ULTRANOVATION**  
R&D Laboratory



Halal

Natural oceanic forms of calcium from red algae and magnesium from seawater are ideally compatible with the body and have high bioavailability.



## Magnesium

You will remain calm in any situation.

## Calcium

Your skin, hair, nails look flawless.

# Asian Skin Care System



The effect of fresh moisturized skin can be achieved with complex dense makeup. But if you follow the traditions of oriental care – pay attention to cleansing and moisturizing, cosmetics will need several times less.

In purification rituals, Korean women are very careful about the skin. They do not use cotton pads, do not rub or stretch the skin, choose completely weightless textures of cleansers. And washing is carried out in several simple but important stages.

To begin with, hydrophilic oil. It removes dirt, traces of sweat and dust, and also gently dissolves even the most resistant decorative cosmetics and dense sunscreens with high SPF, but does not act aggressively.

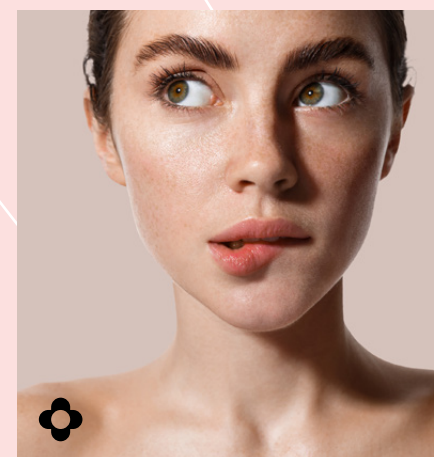
The «hydrophilic» must be washed off with a foam for washing. It is enough to apply it with light movements and rinse the face with water – the remnants of the oil will be washed off, and the skin will receive hydration.

For deeper cleansing, you can use enzyme powder once or twice a week. Natural extracts break down and completely remove dead skin particles.

Special skin needs a delicate approach. For example, for gentle cleansing, you can use a kaolin-based mask with sea salt. It cleanses even the most sensitive skin, removes black spots, narrows pores, softens, mattifies and smoothes the skin.

And now the tonic-mist. It refreshes and serves as a guide for the active components of nutrients and restoratives. The light spray is evenly distributed over the skin surface – no need to apply it to cotton pads and rub the skin with them.

**The skin is radiant and ready to receive nourishment and your care further!**



Now, attention, please. You only have three seconds to apply the tonic! Asian girls use this rule to keep the maximum hydration that hydrophilic oil and foam have given to the skin.





facial cosmetics



Be Loved Oriental

lookbook



Cleansing

Moisturizing and nourishing

Your skin care in a few steps

# Be Loved Oriental

Your care from Korea



Delicate care for your skin



face care



# Be Loved Oriental

Korean cosmetics are famous for gentle gentle cleansing. This is the key to good penetration of active ingredients in the next stages of care.

The effect of flawless smooth skin «chok-chok»



KR

Made in Korea

The line of Korean cosmetics BL Oriental combines the best traditional components with proven effectiveness and texture hits to achieve the effect of flawless smooth skin «chok-chok». The result is noticeable after the first application.

Your care from Korea



Updated product line

- More than 150 trending cosmetic assets
- Up to 77% of components of natural origin
- The latest achievements of Korean cosmetologists

Hits of active ingredients: 7 precious powders, Centella asiatica, ginseng, snail mucin, bakuchiol, lotus, coconut and bamboo water, avocado oil, baobab seeds, jojoba, probiotics, collagen and volcanic ash.

## ◆ Let your natural beauty attract the eyes

Timely hydration slows down aging, strengthens the immune system, accelerates skin regeneration. Therefore, Korean scientists create cosmetics for all ages, famous for ultra-hydration.



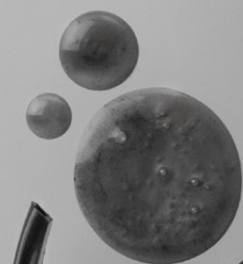
cosmetics for men



The Lab male science

lookbook

- Formulas for men's skin
- Stylish packaging
- Trending fragrances



Exquisite aromas with notes of bergamot, sandalwood, cardamom, cedar and leather accord

# The LAB

Scientifically. Stylish. Like a man.



Special for men's skin



men's care





## Minimum set of funds

### Cleansing gel

normalizes the production of sebum, improves the tone of the face.

### Universal balm

will soothe the skin after shaving, suitable for moisturizing the skin of the face and hands at any time of the day.

### Shower gel and shampoo 2 in 1

will leave the skin hydrated, and the hair voluminous and well-groomed.

### Shaving gel

has an antiseptic effect, relieves inflammation, refreshes.

# The LAB

## male science

Brutal cosmetics designed specifically for men. The compositions take into account the peculiarities of men's skin, and trendy selective fragrances will not leave any woman indifferent.

## Active ingredients .....

### Charcoal powder and AHA-acid

for deep cleansing.

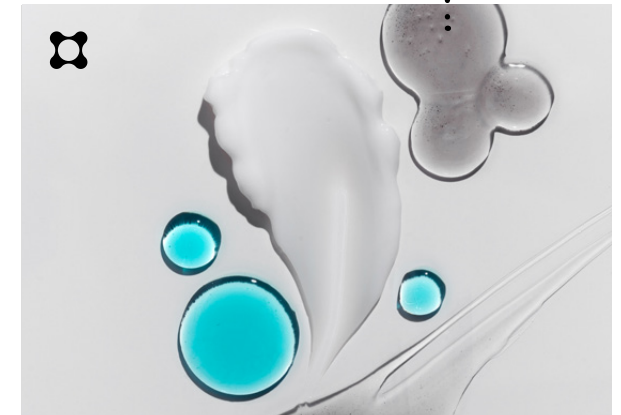
### Sorbitol and panthenol

moisturize and accelerate renewal.

### Menthol, mint and aloe

relieve inflammation, tone the skin, narrow the pores.

Aromatic notes:  
bergamot,  
sandalwood,  
cedar, cardamom,  
leather accord



Men's cosmetics  
are about comfort  
and self-respect



hair cosmetics



Occuba Professional

lookbook

Products for daily and intensive care

# Occuba

Salon hair care at your home



To make hair look expensive



hair care



# Occuba Professional

Even more fun with hair care

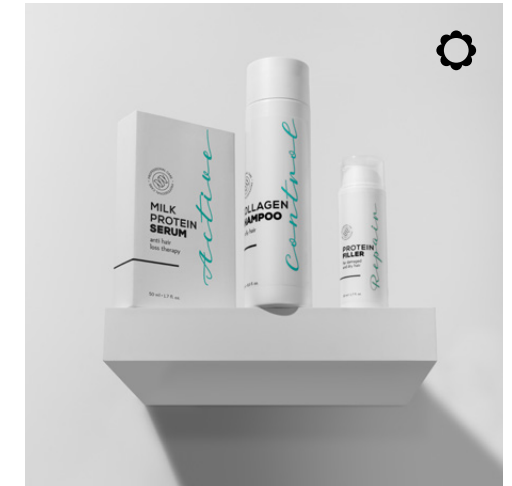
Collagen products with a high concentration of active substances have been developed by professional hairdressers and adapted for home care.

**The result:** the hair looks expensive and well-groomed, as if you have just visited a salon.

**DE** Made in Germany

6 times richer than similar professional products\*: 69 active ingredients, exclusive AFG-system asset, sulfate-free, paraben-free, clinically proven effectiveness. Suitable for daily use (PH 5.5-6.2)

\* Series for damaged hair Matrix So Long Damage, Wella Professional Fusion



Real care magic from Occuba. The filler restores damaged hair and moisturizes it from the inside, and the nourishing mask restores its silkiness and shine. The serum stimulates hair growth and prevents hair loss. Strong long curls flow like silk.

## Hits of active components for visible results

As part of the line of products: collagen, panthenol, keratin, protein, silk, jojoba, extracts and oils.

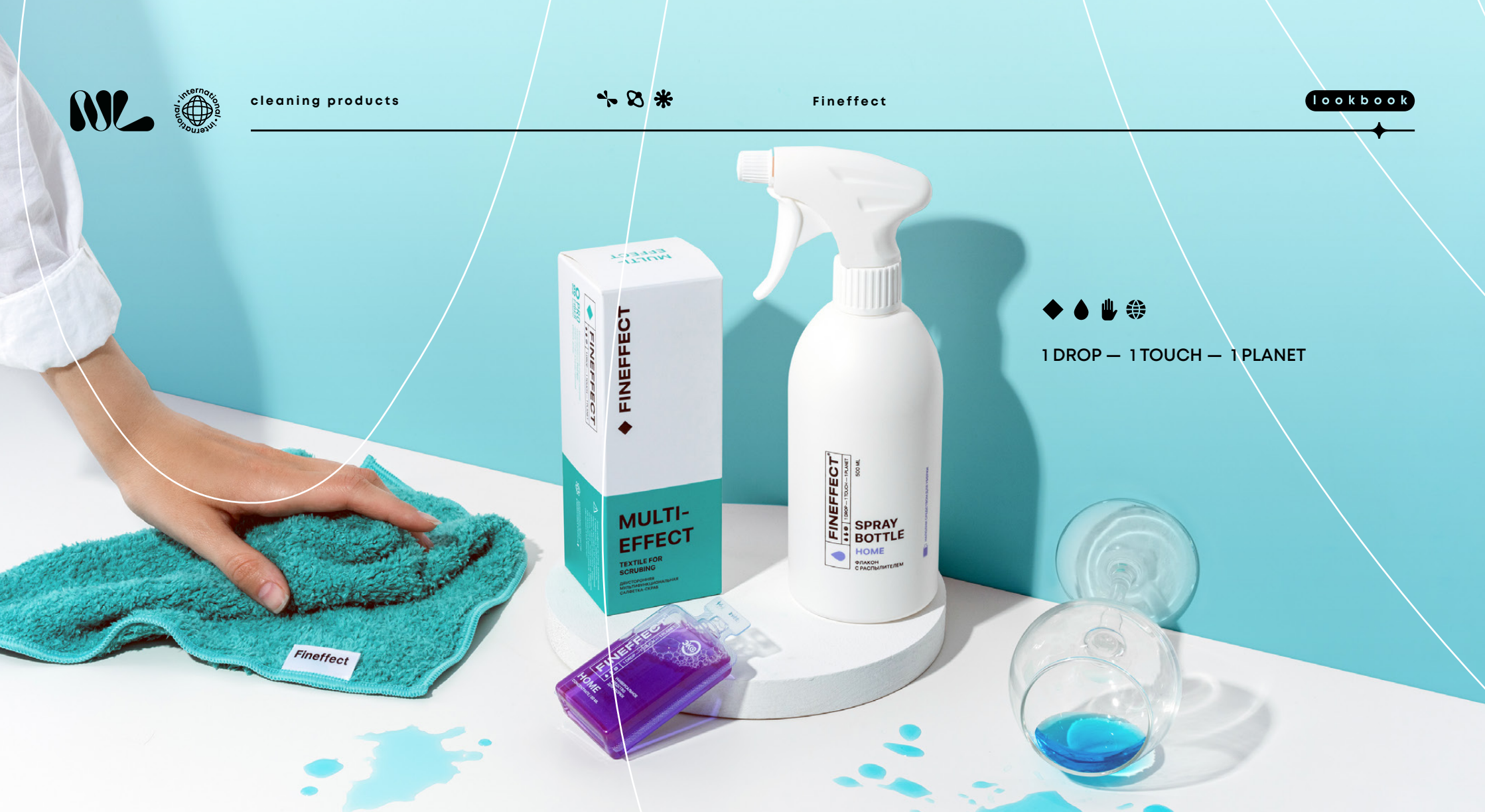


cleaning products



Fineffect

lookbook



1 DROP — 1 TOUCH — 1 PLANET

**Fineffect**  
Smart Home Care System



When one drop  
can do a lot



cleaning



# Fineffect

A complete home cleaning solution with instant visual impact

◆ ● ✎ 🌍  
1 DROP  
1 TOUCH  
1 PLANET



Pure composition for the health of your home

Smart home care system for those who take care of their time and save resources. Create cleanliness around yourself with minimal time, water and household chemicals.

## Concentrates

Super concentrates in a 50 ml capsule turn into 500 ml of the finished product. A total of 4 concentrates will replace 18 cleaning products and make your home shine. They give a powerful effect without the aggressive effects of acids and alkalis on the surface. They contain up to 95% less plastic compared to the packaging of a full-size product.



Simple  
Clean  
Running

## Vials

Stylish reusable bottles with convenient dispensers and sprayers help to control the amount of the product. They save your money and reduce the consumption of plastic. Recyclable – let's save the planet together!





# Fineffect Textile

A new approach to home care

Developed with the participation of professional cleaning agencies



- ◆ ● ✎ 🌐
- 1 DROP
- 1 TOUCH
- 1 PLANET

Fineffect Textile napkins are a real magnet for dirt. The split microfibre attracts dirt and the smallest dust particles. Napkins absorb liquid in a volume several times greater than their weight. They glide over the surface, leaving behind only cleanliness – without streaks, lint and scratches. The effect of cleaning is long-lasting: the napkin shares antistatic properties with the surfaces, so dust accumulates on them more slowly.

They work especially effectively in combination with Fineffect cleansers. And let your house shine with cleanliness!



# Enzymes against stains



**Fineffect —  
gentle cleanliness  
with ease**

Harsh chemistry perfectly washes different stains. And at the same time, it slowly destroys the structure of the fabric and washes out its color. To vilify such things will turn out to be significantly less, they quickly lose their appearance. The remnants of powders and gels for washing are harmful to nature and human health. But everything changes if high technologies are introduced into washing.

The composition of the new Fineffect laundry products includes enzymes – protein catalysts that increase the speed of chemical reactions. Enzymes for detergents create microorganisms during fermentation. Different enzymes are aimed at removing certain protein, starch, fat or other types of stains. Enzymes sort of break the contamination into smaller parts, further facilitating the work of surfactants.

In the composition of Fineffect gels: protease, alpha-amylase, pectate lyase, mannanase, lipase. As part of the aqua powder for washing enzymes based on alkaline protease.

- Protease against protein stains (blood, grass, etc.)
- Alpha-amylase against starch-containing stains (pasta, potatoes, baby food)

- Lyase pectate against fruit and vegetable stains (cherries, tomatoes, etc.)
- Mannanase against stains based on polymer thickeners, which are found in sauces, puddings, yoghurts, toothpaste, etc.
- Lipase against greasy spots

## Enzymes

– modern technological solution for washing. They work actively at low temperatures, and this is an excellent result of washing with savings of hot water, electricity and the product itself. This approach does not damage even delicate tissues and helps to reduce carbon dioxide emissions. At high temperatures, enzymes are destroyed, so it is optimal to use such products at a washing temperature of 30-40 °C.

Another advantage of enzymes is high efficiency at low concentrations in the formula. It will take very little product to launder the dirt.

Enzymes are completely decomposed in nature and do not negatively affect the environment.



# Fineffect laundry

Clean laundry with ease

Bottles with a convenient spout for dosing

Effective at low temperatures



Comfort is to inhale the fresh smell of cleanly washed laundry. Concentrated Fineffect laundry detergents will wash away dirt even in cold water thanks to special formulas with enzymes. Safe formulations restore the freshness of underwear, preserving its shape and color. Hypoallergenic gel is suitable for all owners of sensitive skin, even babies. The conditioner will soften the linen and leave a light coconut scent on it, eliminate static electricity and facilitate ironing.

With Fineffect, cleanliness will surround you everywhere



# All products

## Health



### Cocktails

#### ED Smart Classic

sachet, 15 servings

- Banana split
- Cherry brownie
- Blueberry yogurt

#### ED Smart Milky

sachet, 15 servings

- Peanuts in caramel

#### Energy Diet HD

a jar, 15 servings

- Banana
- Vanilla
- Cappuccino
- Strawberry
- Coffee
- Salted caramel
- Pistachio
- Chocolate
- Mushrooms
- Chicken

### Sport nutrition

#### Energy Pro

##### Protein

a doypack, 15 servings

- Vanilla
- Chocolate

#### Protein bars Mix

coconut, mango, chocolate • 3 pieces of 60 g

### Healthy snacks

#### Energy Life

##### Fruit bars

##### Date MIX

with cranberries, almonds, coconut and mint  
• 3 pieces of 40 g

##### Chocolate MIX

with strawberries, orange, prunes,  
apricots • 4 pieces of 40 g

#### Protein bars

3 pieces of 50 g

- Double chocolate
- Caramel and airy rice
- Praline with walnut
- Coconut

#### Super Fruit Drink

hot drinks • 5 servings

- Raspberry
- Orange-Ginger
- Mulled wine

### Tea

#### Enerwood Classic

tea with reishi mushroom and cordyceps  
• 60 sachets

- Every Black • black tea
- Every Green • green tea
- Every Mint&Lemon • green tea with lemon and mint
- Every Red • red tea
- Every Mix • assorted black, green, red teas

#### Herbal Tea

directional blends  
• 20 pyramids

- Vodoley • to strengthen the kidneys
- LUX • cleansing tea drink
- Valery • soothing tea drink
- Liverpool • to support liver health
- Donna Bella • for women's health
- Gentleman • for men's health
- Prana • to support the respiratory system

### Adaptogens

#### PH Balance Stones

A set for regulating the pH of water  
device and cartridge • 650 ml • 40 g  
colors: grey, turquoise, yellow, bright green

Replacement cartridge  
pH control • 40 g

#### BioDrone

Complex of humic  
and fulvic acids  
28 monodoses

**BioTune**

A complex product based on colostrum and serum  
25 sticks

**Weight loss products****3D Sim Program**

**DrainEffect Green**  
draining drink • 20 sticks

**DrainEffect Red**  
draining drink • 20 sticks

**3D Sim Program Case**  
the weight loss program for 20 days includes:  
DrainEffect Green • 20 sticks  
Food Control 2 in 1 • 40 capsules  
No YO-YO effect • 40 capsules

**White Tea**  
drink based on natural extracts for active weight loss • 28 monodoses

**3D Slim cosmetics**

**Cold**  
cooling anti-cellulite cream gel • 200 ml

**Hot**  
warming anti-cellulite gel • 200 ml

**Biologically active additives****Greenflash**

**Detox box plus**  
the program of complex cleansing in 3 steps: intestines, liver, kidneys  
3 complexes of 40 capsules

**Detox Step 1 plus**  
intestinal cleansing formula • 40 capsules

**Detox Step 2 plus**  
liver cleansing formula • 40 capsules

**Detox Step 3 plus**  
kidney cleansing formula • 40 capsules

**Soft Sorb**  
natural sorbent based on prebiotic fibers • 20 sachets

**Gelm Cleanse**  
natural phytocomplex with antiparasitic activity • 60 capsules

**Metabiotic**  
metabolites of beneficial bacteria to normalize the balance of microflora and gastrointestinal functions • 28 monodoses

**Omega-3**  
essential polyunsaturated fatty acids (PUFA omega-3 900 mg) • 30 capsules

**Vitamin D3 2000 ME**  
fat-soluble form of the essential solar vitamin • 60 capsules

**Vitamin K2+D3**

active forms of vitamins to increase the efficiency and absorption of calcium, phosphorus and other minerals • 30 capsules

**Vitamin B9+B12**

active forms of vitamins to support the hematopoietic system, cognitive functions, male and female health • 30 capsules

**Zinc**

chelated form of zinc for immunity, reproductive system, carbohydrate metabolism • 30 capsules

**Iron**

chelated form of iron for the hematopoiesis system • 30 capsules

**Vitamin C liposomal**

active forms of vitamin C to strengthen the immune system and antioxidant protection • 30 capsules

**5-HTP liposomal**

a complex of amino acids to improve mood, regulate sleep and wakefulness • 30 capsules

**Metabrain liposomal**

neuroadaptogen for productive brain work, increased concentration of attention • 30 capsules

**Calcium Marine**

natural sea calcium for strengthening the bone frame and beauty • 30 capsules

**Magnesium Marine**

natural sea magnesium for nervous system balance • 30 capsules

**Marine Collagen**

native marine collagen for anti-inflammatory support of joints and tissues • 30 capsules

**Collagen Formula**

youth formula for restoring skin, hair, nails, cartilage and bone tissue • 20 sticks

**Immuno Formula**

to support immunity • 60 capsules

**Defender Formula**

for the prevention of viral infections at the first signs of malaise • 60 capsules

**Cardio Formula**

to support the heart and blood vessels • 60 capsules

**Vision Formula**

to protect and nourish the organs of vision • 60 capsules

**Flex Formula**

to strengthen bones and joints • 60 capsules

**Antistress Formula**

to support the nervous system • 60 capsules

**Beauty Formula**

to nourish skin, hair, nails • 60 capsules

**Multivitamin Formula**

to strengthen the body and energy • 60 capsules

**Life Run**

to improve cognitive abilities and energy • 40 capsules



Care



Facial cosmetics

Be Loved Oriental

Basic cleansing

Hydrophilic oil  
200 ml

Cleansing foam  
150 ml

Moisturizing mist  
110 ml

Deep cleansing

Glow Mask  
35 ml

Detox hydrogel mask  
1 pcs

Cleaning Discs  
60 pcs

Enzyme Powder  
50 g

Moisturizing and nourishing

Moisturizing cream gel  
50 ml

Eye Contour Cream  
25 ml

Night serum with retinol  
30 ml

Enriched Night Cream  
50 ml

Hydrogel Patches

Magic Glitter Moisturizing  
40 pcs

Gold with lifting effect  
60 pcs

Black with detox effect  
60 pcs

Final care

Corrective CC cream  
50 ml

Lip balm  
15 g

Be Loved

Sunscreen cream for the face  
SPF 50 • 50 ml

Cosmetics for men

The LAB male science

Shaving Gel  
145 ml

Shower gel and shampoo 2 in 1  
245 ml

Cleansing gel  
145 ml

Universal balm  
to nourish and moisturize the skin • 105 ml

Body care

Be Loved Body

Refreshing scrub  
orange / strawberry / caramel • 200 ml

Body Luminizer Bronze  
moisturizing bronzer milk • 110 ml

Body Shimmer Silver  
milk with a shimmer effect • 110 ml

Softening hand cream  
150 ml

Crispento

Deodorant-crystal for the body Silver  
100 g

Eco Tizer

Compact antiseptic with thymol  
20 ml

Antiseptic for hands MAX  
with optimal alcohol content • 100 ml

Hair cosmetics

Occuba Professional

Collagen Shampoo

Color  
for colored hair • 250 ml

Control  
for oily hair • 250 ml

Repair  
for damaged hair • 250 ml

Volume  
for fine hair • 250 ml

Rich balm-conditioner  
to nourish and moisturize hair • 250 ml

Cure mask  
to nourish damaged hair • 150 ml

Repair filler  
to restore split ends and brittle hair  
• 50 ml

Silk oil  
for split ends and damaged hair  
• 50 ml

Active Serum  
against hair loss • 10 x 5 ml



Oral hygiene care

Sklaer

Toothpaste

Protect Blackberry  
remineralizing • 75 ml

White Bubble gum  
whitening • 75 ml

Sensitive Sea-buckthorn  
for sensitive teeth • 75 ml

House



Cleaning products

Fineffect

Household chemicals  
(concentrates) and reusable  
bottles for dilution

Home bottle  
with a spray gun • 500 ml

Home universal product  
for cleaning • 50 ml

Brilliance bottle  
with a spray gun • 500 ml

Brilliance  
glass cleaner • 50 ml

Gloss plus bottle  
with foaming agent • 500 ml

Gloss plus dishwashing  
detergent • 50 ml

Hands foam bottle  
with foaming agent • 500 ml

Hands foam ecofoam  
for hands • 50 ml • berry / floral

Cleaning cloths

Floor  
for the floor • 60 x 50 cm

Polish  
for polishing • 40 x 38 cm

Shine  
for glass • 40 x 35 cm

Soft  
for delicate surfaces • 40 x 40 cm

Superfiber  
for wet cleaning • 37 x 37 cm

Universal  
universal • 40 x 40 cm

Universal plus  
universal high density • 30 x 40 cm

Auto  
for car • 40 x 40 cm

Multi-effect  
scrub cloth • 30 x 30 cm  
turquoise / grey

Sponge  
for washing dishes • About 15 cm

Laundry products

Fineffect

Japanese aquapowder-concentrate  
for washing  
700 g

Active Plus Concentrated washing Gel  
1,000 ml

Baby & Sensitive Concentrated  
washing Gel  
1,000 ml

Active Plus Concentrated Gel  
1,000 ml

Accessories

ED Smart Shaker  
with a valve • 500 ml  
colors: blue, yellow, beige, cherry-red

NL Shaker  
with a valve • 700 ml  
color: black

The assortment may vary  
depending on a country

# Useful NL services and tools

in one place

## Online store

Convenient and modern online store

**nistar.com**

Place orders with delivery in Russia, CIS countries and around the world.

**nistar.com.tr**

Place orders with delivery in Turkey.

**europe.nistar.com**

Place orders with delivery throughout Europe.

**md.nistar.com**

Place orders with a delivery in Moldova.

Online store and Personal office in your smartphone

**NL Store iOS**

The official app for iOS.

**NL Store Android**

The official Android app.

## Delivery from the online store

### International delivery

We will deliver anywhere in the world to the nearest post office or the recipient's door.

### Free delivery to the NL office

We will deliver the order for free to any store or office of the company in more than 300 cities of Russia, CIS and other countries.

### Postmates and drop-off points

You can receive your order at a parcel locker or pick-up points.

### Delivery from Kazakhstan to Russia

We will deliver French ED from Kazakhstan to any point in Russia.

### Courier door delivery

Courier door delivery on the date you choose.

### Yandex Express delivery in Russia

Courier door delivery in a short time.





### Russian Post

Delivery is carried out throughout Russia, including to remote areas where other delivery options are not possible.

The detailed information about delivery terms for each region is available on the company's website.

## Training

### Telegram

#### NL\_Assistant

The chatbot will help you in just a couple of clicks to find out any information about products, business, projects, events and services of NL company briefly and to the point.

#### NL Start\_Authorization

A beginner's training chatbot will easily help you get used to the company and start developing and earning.

### NBS University

#### NBS University [nbsu.nlstar.com](https://nbsu.nlstar.com)

A training platform for network entrepreneurship. He will teach you: how to take the first steps and earn money, sell a lot and easily, attract into business and manage a team, promote your brand and product.

#### NBS University VK

Here are the latest news about information products, useful materials and contests.

### Use library [polzateka.ru](https://polzateka.ru)

A platform of useful experience. High-quality online courses for skills development. The courses are paid, but for them you get a PV in your personal volume.

### Budu Portal [budu.nlstar.com](https://budu.nlstar.com)

Here you will get inspiration and motivation, learn all about the power of dreams, learn how to set and achieve goals. And we have also collected incredible success stories of the NL universe on the portal, which will help to inspire those who still doubt in their abilities to partner with the company.

## To work with the structure and clients

### Referral program

The service of attracting customers to the range of NL International and registering new managers.

### NL Reader iOS / Android

A corporate messenger that will tell you the news of the company and mentors, and if your qualifications are from B3 and higher, it will help you pass your news to the team.



## About products, beauty and health

### YouTube

#### **Youtube channel about NL Store products**

Everything about the assortment: presentation films, commercials, workshops, exclusive talk shows, acquaintance with products and expert opinion.

#### **Kitchen Lab playlist on the NL Store channel**

Kitchen Lab is NL's first cooking show. Bright interesting guests prepare complex meals from our products and have fun chatting with the cool host.

### Yandex Zen

#### **Pleasant&Useful with NL**

A page with useful life hacks on the topics: beauty, proper nutrition, fitness and sports, healthy lifestyle.

#### **SlimApp Android / iOS**

An application that will help you create a dream figure: an individual program, a calculated menu, progress charts and other useful functions.

## Social media

### YouTube

#### **NL International YouTube channel**

All about NL International business: events, video tools, presentations of services and projects, videos about the company's friends and network leaders. Advantages of the NL business offer.

### Telegram

#### **NL News**

Instant notification of new products, promotions and events of the company.

### VKontakte

#### **NL International**

Here you will find information about new products, promotions and special offers, announcements of all NL events, training videos and articles.



## Service and support

### Contacts and phone numbers

#### Hotline

**8 800 2500 800**

Opening hours: from 8:00 to 24:00 (from 04:00 to 20:00 Moscow time) without breaks and weekends.

**The call in Russia is free.**

Kazakhstan + 7 (717) 297 3023

Latvia + 371 (258) 9 3949

Lithuania + 370 (6) 919 8511

Estonia + 372 (880) 7086

Moldova + 373 (229) 03823

Uzbekistan + 998 (712) 05 0612

Georgia + 995 (322) 11 5076

International calls for other countries: +7 (983) 510-00-81

The call is charged as an outgoing call to the landline (city) number of your country (in Belarus - as an outgoing call to the country's mobile number) at the prices of the telecom operator whose services you use.

#### Chat Top Club NL

Informal and positive communication between TOP-qualified NL leaders and the corporate council.

#### NL Service

Online service support for partners qualified from TOP2.

## Charity

### «Sunny City»

The Sunny City Foundation has been a partner of NL since 2007. The Foundation works in three directions: prevention of abandonment of children and assistance to families, assistance to children in orphanages, as well as the search and placement of children in new families.

We bring people together.  
Join the Smart community.



## 22 years of innovation

We produce products that change the way people live and think, and the sales system allows you to build your own successful business.

✦ **16 countries**  
and plan to expand  
worldwide

**6 million customers**

**70 stores  
and 350 offices**

## Own production

Together with the strategic partner Ultranovation R&D Laboratory, we improve bestsellers and develop new products.



**5 000 m<sup>2</sup>**

for production,  
control and storage

**1.2 million packages**

per month allow us  
for in-house  
production

**10 tons of raw materials**

per day is required to  
make the product

NL International  
Partner

ID

Phone

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When using catalog materials,  
the link is mandatory.



[nlstore.com](https://nlstore.com)



new look



# Welcome-course

The course is a business card of a business, company and product.  
The most up-to-date information for a beginner and the most important  
actions at the start.





# New look brand



nlstore.com  
nlstar.com